

Transforming Lives

PIEDMONT TECHNICAL COLLEGE ANNUAL REPORT 2010-2011



President's Report



As I write this report at the beginning of September 2011, Piedmont Technical College's enrollment has exceeded 6,000 credit students for the fall term. This is the largest class ever to enroll at PTC, and our enrollment is still growing.

In fact, we've been at an all-time high for the last three academic years. In Fall 2010, during the period covered in this report, 5,728 students were enrolled in credit curriculum classes—a record that we've now surpassed.

This sustained increase is a sign that more and more people are realizing the unparalleled value this institution provides to the region. For thousands of students every year, this College provides a gateway to success—an affordable, practical way for people in our region to better their lives, whether they're headed toward a bachelor's degree at a four-year college, or straight into a rewarding career after graduation.

This past year, we began a detailed self-study called Foundations of Excellence that's designed to ensure that these incoming students are provided with the resources they need for success. While our tuition rates already make us the region's best value in higher education, we're making higher education a reality for more students every year through the work of our Foundation, and through innovative initiatives like the HiTech Scholars program you'll read about later in this report.

We recognize that demand for our services will continue to grow. In order to meet these needs, we began an ambitious multi-year campaign this past year to expand facilities in the surrounding counties, and to upgrade the facilities on the Greenwood campus. We worked with partners to begin a major expansion to our presence in Newberry County and we opened a new center in McCormick. We're currently working on a new advanced manufacturing training center in Laurens County, and plans are in place for a substantial upgrade in Abbeville.

All of these initiatives are underpinned by an ongoing passion to provide the highest quality, most effective instruction possible to each one of our students—an education that prepares them to achieve their goals. In the following pages, you'll read about some of the highlights of the 2010-2011 academic year. Most importantly though, you'll see how the College impacts the lives of the students who enroll here.

I've said this many times, but I can't emphasize it enough: we are here to meet our students where they are, and to take them where they want to be. At Piedmont Technical College, we're in the business of transforming lives. And our success is measured by the success of each of our students.

A handwritten signature in black ink that reads "Ray Brooks". The signature is written in a cursive, flowing style.

L. Ray Brooks, Ed.D.
President

VISION

We will become a premier community college with a shared commitment to create vibrant learning communities through relentless pursuit of student success and economic prosperity for all stakeholders.

INSTITUTIONAL MISSION

Piedmont Technical College transforms lives & strengthens communities by providing opportunities for intellectual & economic growth.

The College, a member of the South Carolina Technical College and Comprehensive Education System, is a public comprehensive two-year post-secondary institution. Piedmont Technical College contributes to the economic growth and development of the largest and most diverse region of the technical college system, Abbeville, Edgefield, Greenwood, Laurens, McCormick, Newberry and Saluda counties and to the state. The College enrolls approximately 4,500 to 5,500 credit students. The College responds to the academic, training and public service needs of the community through excellence in teaching and educational services. Piedmont Technical College's open admissions policy provides accessibility for individuals with diverse backgrounds the opportunity to acquire the knowledge and skills for employment in engineering technology, industrial technology, agriculture, business, health and public service. Piedmont Technical College graduates develop competencies in communication, mathematics, problem solving and technology. The College offers university transfer; associate degrees, diplomas and certificates in technical and occupational areas; developmental education programs; student development programs providing academic, career and individual support; and custom-designed Continuing Education programs to provide training for business and industry.

WE ARE GUIDED BY THE PRACTICE OF THESE CORE VALUES:

Leadership & Innovation • Integrity, Accountability & Transparency • Collaboration & Collegiality • Inclusivity, Diversity & Accessibility • Student Success & Customer Service • Entrepreneurship & Workforce Development • Lifelong Learning & Community Improvement • Data-driven Decision Making • The Ongoing Pursuit of Excellence • Commitment to Lean Principles

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AUGUST 2010

An institution-wide self-study called Foundations of Excellence was launched to examine nine specific areas that impact the success and retention of new students. The College will use the results to increase student retention and impact graduation rates. *(Strategic Objective A.3)*



OCTOBER 2010

Samantha Hauptman, Suzy Murray and Tamatha Sells earned the Certified Online Instructor designation by completing the nationally-recognized certification program offered by LERN, which provides professional development for instructors of online classes. *(Strategic Objective B.3)*



5,728 students were enrolled during the fall 2010 term, marking three consecutive years of record setting growth for the College. *(Strategic Objective A.1)*

PTC and Newberry College signed a Business Management articulation that will allow students who'd like to pursue a bachelor's degree in business administration to complete their first two years of the degree at PTC and then transfer up to 72 semester hours to Newberry College. *(Strategic Objective A.2)*

PTC developed and submitted a five-year Title III grant proposal for \$2,000,000 entitled "Supporting Opportunities in STEM Programs" which focuses on the retention of students in five associate degree programs in the science, technology, engineering and math areas. *(Strategic Objective F.2)*

SEPTEMBER 2010

In an effort to increase broadband access, and thanks to funding provided by a federal grant, PTC opened Public Computer Centers at all college locations. Labs were created in Abbeville, Edgefield and McCormick while existing labs were updated in Greenwood, Laurens and Newberry. *(Strategic Objective D.1)*

Two new transfer agreements were signed with Clemson University. These new articulations allow students in the Veterinary Technology and Early Care & Education programs to begin their studies at PTC and transfer seamlessly into a Bachelor of Science program at Clemson. *(Strategic Objective A.2)*

Dream It Do It, a program designed to strengthen partnerships between high schools, area manufacturers and the technical colleges, began its efforts to steer more high school students into an industrial track to better train them for work in manufacturing. *(Strategic Objective D.2)*

The Continuing Education and Economic Development division launched a new Lunch and Learn series designed to provide short training sessions to business and industry at no cost to the participants. *(Strategic Objective D.2)*

NOVEMBER 2010

PTC partnered with readySC™ and Upper Savannah OneStop Workforce System to offer Manufacturing Assembly Technician classes. (Strategic Objective D.2)

DECEMBER 2010

PTC developed a four-year, \$2.4 million grant proposal titled Project Genesis: Where Success Begins to promote the recruitment and retention of African American males in five STEM related programs. (Strategic Objective F.2)



By an overwhelming majority, citizens of Newberry County voted to continue their penny capital project sales tax, passing the referendum with a 69 percent approval. The new Newberry County Center project moves one step closer to reality. (Strategic Objective D.1)

Increased the amount of scholarship opportunities and assistance to students by adding four scholarships, which resulted in 116 awards in 2010, an increase over the previous academic year. (Strategic Goal A.2)

As implementation of LEAN continues throughout every administrative unit of the College, a PTC-specific textbook has been developed. 197 employees have been trained to date. (Strategic Objective C.1)

The Criminal Justice Program introduced a new program configuration to accommodate students who work swing shifts. All criminal justice traditional classes will be offered in the format by fall 2011. (Strategic Goal A.2)

JANUARY 2011

Suzy Murray, business instructor and Tanisha Latimer, registrar were selected for the Visionary of the Year award and the Staff Excellence award, respectively. These awards represent the College's top honors recognizing employees who best exemplify the College's mission, vision and values. (Strategic Objective B.4)

A new Nursing Associate in Arts Transfer track was developed to provide new opportunities for students who plan to pursue a bachelor's degree, and a new ADN curriculum was implemented. (Strategic Goal A.4)

Year in Review: Highlights from the 2010-11 Academic Year

APRIL 2011

Piedmont Technical College opened the new McCormick County Center thanks to a generous gift from the county's school district. The new center will offer an OnDeck program as well as the new Middle College program for McCormick High School students and a wider variety of options for Piedmont Tech students. *(Strategic Objective A.5)*

MARCH 2011

The Newberry County Center project was approved by the South Carolina Budget and Control Board, one of the last major hurdles to construction. PTC's Facilities Management department begins preparing for construction. *(Strategic Objective F.3)*

FEBRUARY 2011



The commercial art lab was updated with 25 new iMacs complete with 27" screens and eight GB of RAM in order to match what students might see in a real-world environment. The existing PC labs will continue to be utilized to prepare students for both platforms as they enter the work force. *(Strategic Objective A.4)*

Transfer agreements were established with the prominent agriculture programs at Clemson University and Abraham Baldwin Agricultural College for students in PTC's new Diversified Agriculture program. *(Strategic Objective A.2)*

Dual Enrollment offerings were expanded in Abbeville County by adding six additional courses at Dixie High and Abbeville High. Four additional courses were offered to Edgefield County students through an OnDECK program, and work began on adding dual credit options to more career center offerings. *(Strategic Goal A.2)*

The Disney Institute brought its renowned professional development program, "Disney's Approach to Business Excellence," to Greenwood through Piedmont Technical College's Continuing Education & Economic Development division. *(Strategic Objective D.1)*

Agriculture students completed a new 15-acre test lab consisting of 4 plots to produce alternative crops not common to the Saluda County area. Planting and harvest took place in 2011. *(Strategic Goal A.5)*

High school students from Laurens, Clinton and Newberry represented PTC at the annual regional Scholars' Bowl in Atlanta after taking the state championship at Horry-Georgetown Technical College. The students were part of the Upward Bound LENS program, which serves low-income students with demonstrated academic potential. *(Strategic Objective A.2)*

PTC made the knowledge and experience of 11 internationally-acclaimed leaders—such as Seth Godin, Dave Ramsey and more—available to community business leaders through the Chick-fil-A Leadercast event. *(Strategic Objective D.1)*

JUNE 2011

In an ongoing effort to push more programs out to the County Centers, PTC began offering two new full programs at the Laurens County Higher Education Center: Journeyman Welding and PC Technician. *(Strategic Objective A.5)*

MAY 2011

JULY 2011



PTC's A.A.S., Major in Agriculture was approved by the S.C. Commission on Higher Education, the only degree of its kind in the state. The college will begin enrolling students in the Saluda-based program beginning in the fall of 2011. *(Strategic Objective A.4)*

Piedmont Technical College's new floral design curriculum was approved by the South Carolina Floral Association (SCFA) as the state's only Certified Professional Floral Design program. *(Strategic Objective D.1)*

1,124 degrees, diplomas and certificates were awarded during the 2010-2011 academic year. *(Strategic Goal A.3)*

"Technology Blitz" training was offered for District 50 middle and high school instructors, illustrating best-practices for incorporating technology into classroom instruction. *(Strategic Objective D.1)*

Judy Daulton, a business instructor at Piedmont Technical College, was selected to receive the Lifetime Achievement Award in Accounting Education by the Two-Year Section of the American Accounting Association (AAA). *(Strategic Objective B.1)*

Successful summer camps were held for Industrial Technology, Engineering Technology and Respiratory Care. The engineering camp was launched specifically for high school females to encourage more interest in engineering, a traditionally male-dominated field. *(Strategic Goal A.1)*

PTC collaborated with Self Regional Medical Center to offer training in electronic medical records. *(Strategic Objective D.2)*

Piedmont Technical College was awarded nearly \$600,000 as part of a grant from the National Science Foundation (NSF) to launch the HiTech Scholars program, which is designed to fund 130 scholarships in science, technology, engineering and mathematics over the next four years. *(Strategic Objective F.2)*

A man with a mustache and goatee, wearing a light blue and white checkered button-down shirt, is smiling at the camera. He is standing in what appears to be a classroom or office environment. In the background, there are desks, chairs, and a person sitting at a desk. The lighting is bright and even.

*Changing Lives:
Fulfillment and a
New Beginning at
Piedmont Tech*

Like many other people in our region, Wade Nicholson has had to reinvent himself over the course of his career. After earning a bachelor's degree and working in a successful manufacturing career, Nicholson was forced to re-examine his professional path during the recent economic downturn. Piedmont Tech offered him an avenue to make a change. After graduating from PTC in May 2011, Wade is now working as an R.N. in the Progressive Care Unit at Self Regional Healthcare.

Q: What was your background before you enrolled at Piedmont Technical College?

A: In 1994, I got a job with Milliken as a production associate rotating shifts at the Saluda plant. It didn't take long doing that until I realized I needed to go back to school and get my degree. So I transferred over to a mini-shift in the evening and enrolled at USC Aiken. I graduated in 1996 with a bachelor's degree in biology and exercise science.

Q: Did you think about getting another job in your field?

A: I debated going back into manufacturing, but with the real potential of having to relocate, my wife and I decided that now was a good time for me to make a career change. I was looking for a profession that not only had a bright economic future, but one that I could have personal fulfillment in, as well. With my educational background in biology and exercise

Q: What would you tell people about your experience at the college?

A: I feel blessed and privileged to have been given this opportunity at this stage in my life. I thought of myself as a non-traditional college student, but what I've actually learned since coming to school [at Piedmont Technical College] is that there are literally hundreds of people coming to the College like me. They're either making career changes or they're simply working parents who are trying to make a better future for themselves and their families. Piedmont Tech allows us to do just that—to pursue our dreams. And for that, I'm grateful.

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After graduating from USC, I was offered and accepted a job as a manager at the Saluda plant, and over the next twelve years, I worked in a variety of positions, including production manager, supply chain, process improvement, and eventually I was the plant maintenance manager.

Q: What made you decide to come back to school?

A: When the economy took a nosedive and companies began to do what they could to survive, I, like many people across the country, was laid off. It was a very trying, and, to be honest, scary experience.

science, I knew I wanted to do something in health care.

Q: How did you decide to pursue nursing?

A: Through the help of my local South Carolina Employment Security Commission and the OneStop office, I applied for and was awarded funding through the WIA program and Lottery Tuition Assistance. With this financial support, I enrolled and started at Piedmont Tech in the spring of 2009, and with a lot of hard work and guidance from faculty over the next seven months, I made the decision to make nursing my career choice.

Regroup. Refresh. Reinvent.

Piedmont Technical College offers fertile ground for "non-traditional" students to get the training they need for successful careers. In the 2010-2011 academic year:

2,792 students were over the age of 30.

400 workers displaced by layoffs received WIA scholarships to help them refresh their skills at PTC and get back into the work force.

Leaping Ahead: Dual Enrollment Classes Offer Unrivaled Opportunity



“Abbe was very diligent in starting the planning process for where she wanted to end up, which is what we encourage all dual enrollment students to do,” said Shelby Dominick, director of dual enrollment. “That preparation is how they can earn true dual credit that will count toward their college major.”

Although Abbe Cannon may look like a typical teenager, she accomplished something remarkable during the 2010-2011 academic year.

Thanks to the opportunities provided through PTC’s dual enrollment program—a partnership with school districts through the college’s seven county service region that allows high school students to take classes for college credit—Abbe graduated from Emerald High School and with an Associate in Science degree from Piedmont Technical College simultaneously.

She’s saved thousands of dollars on tuition and fees, and is an entering junior at Anderson University this fall.

Cannon began taking dual enrollment classes in the summer before her junior year and participated in graduation exercises at Piedmont Tech mere weeks before she received her high school diploma. She officially received her Associate in Science degree six days after marching at Emerald High School.

Cannon first heard about the dual enrollment classes when her sister enrolled. Though she only took a few classes, they caught Cannon’s attention. Then a passing remark from her mom set Cannon on her course.

“My mom is an extremely proactive mom,” Cannon said. “She said ‘You know, you could probably graduate from Tech if you wanted, if you had enough credits.’”

The comment stuck with Cannon, who decided that she wanted to graduate from Piedmont Tech and Emerald High School at the same time. While she enrolled in the traditional dual enrollment classes, Cannon also took night, summer and online courses ranging from calculus, chemistry and Spanish to speech and astronomy.

“Most people don’t realize what they can do here because they just think about the dual enrollment classes,” said

Cannon. “They don’t realize there are other opportunities with online classes and night classes if you really want to go after them. I tell them just to make sure they know their options and make sure they understand everything they could be doing.”

“Abbe was very diligent in starting the planning process for where she wanted to end up, which is what we encourage all dual enrollment students to do,” said Shelby Dominick, director of dual enrollment. “That preparation is how they can earn true dual credit that will count toward their college major.”

Cannon said the experience of attending Piedmont Tech during her high school years will make her a better prepared student at Anderson University.

“High school is a lot different than college, even if you are taking dual enrollment classes at the high school,” she said. “Coming here...has prepared me for the college experience.”



Making a Bachelor’s Degree More Accessible.

Because costs at a four-year college can add up quickly, PTC’s Dual Enrollment and Transfer programs are a real asset to the community. Students taking advantage of these programs can expect to save thousands of dollars in tuition and fees over the course of their academic careers.

In the 2010-2011 academic year:

848 students in seven counties were enrolled in Dual Enrollment classes.

PTC Transfer students can **save more than \$20,000 on the first two years of their studies on tuition and fees alone** if they plan to attend a state school—and much more if they’re headed toward a private school.

Launching Careers: *PTC Lays the Groundwork for Success*

Although most Piedmont Technical College students begin their educational journey by working toward a diploma, certificate or associate degree, Darren Jones came from the opposite direction.

Where Are They Now?

Darren Jones is one of thousands of Piedmont Technical College success stories. We touched base with



Matteel Jones
Associate in Arts Graduate

Vice President, Student Affairs
Technical College of the Lowcountry

Matteel Jones is now a top-level administrator at a two-year college, but her journey started right here at PTC. She completed her Associate in Arts degree at PTC, then went on to obtain a B.A. degree from Limestone, an M.A. from Clemson, and eventually a Ph.D.



After graduating from Morehouse College in Atlanta with a bachelor's degree in business administration, he enrolled in PTC's Funeral Service program and graduated in August 2010 with his associate degree in funeral service education.

Darren says enrolling at PTC was the best decision he ever made.

Now he's on his way to fulfilling a dream that began when he was researching career options in sixth grade. The Greenwood native has been recruited to work as the operations manager for Terry Funeral Home in Philadelphia.

How did he get there?

Because he knew he wanted to open his own funeral home, Darren began talking to other funeral home owners and directors as he was completing his final semester. That's when Dedrick Gantt, a funeral service instructor, put

"This has been an excellent program and [my instructors] have prepared me for what is to come. This is no nine to five job. But, I'm ready."

him in contact with Al Wiley, owner of Wiley Funeral Home in Baltimore, MD. In July, Darren traveled to Baltimore to meet with Wiley and tour his new facility. He found the trip helpful and informative for what to expect.

Later, Darren attended the National Funeral Directors and Morticians Convention. That's where he met Greg Burrell.

"Mr. Burrell is the vice president of the national convention. He will be assuming the presidency in August 2011 and [was] looking for an operations manager for his funeral home," Darren said. "He and Mr. Wiley are good friends and Mr. Wiley recommended me."



Jones said he knows there will be many challenges with the move to a large city. But he feels that he is well-prepared to face those challenges, thanks to the instruction he received while at Piedmont Tech.

"This has been an excellent program and Dedrick and David (Martin) have prepared me for what is to come," he said. "This is no nine to five job. But, I'm ready."

several of our alumni this year to see how they were doing.

John Paguntalan
Nursing Graduate

Nurse Practitioner, Self Regional Healthcare

When he's not busy saving lives, John Paguntalan is busy inspiring nurses to improve patient outcomes through education. But John hasn't always worked in health care. After working as an accountant, John chose to start at PTC when he was ready for a career change.



Karen Holden
Mechanical Engineering Technology Graduate

Quality Engineer, CeramTec North America

"I wouldn't have the position I have today if I hadn't attended Piedmont Tech," Karen says. "Not only did the Engineering Technology curriculum help me academically, but it helped me to network and meet new people, to build the confidence to do well in interviews and to present myself well at work."

Building a Strong Foundation

Research has long indicated that new students are the most at-risk population at colleges throughout the country, and that those who are successfully integrated into college life are much more likely to succeed.

In an effort to build a stronger foundation for new students, Piedmont Technical College participated in a national higher education project known as “Foundations of Excellence®” during the 2010-2011 academic year. Sponsored by the John N. Gardner Institute for Excellence in Undergraduate Education, the project utilized a model of excellence for the first college year student experience, which can be used by colleges and universities to develop and refine their overall approach to educating first-year students.

Since February of 2003, the Foundations of Excellence project has involved over 300 two- and four-year colleges and universities across the country in developing the standards (“Foundational Dimensions®”) that constitute a model first year. Piedmont Technical College is the first two-year institution in South Carolina to participate in the program.

“We are putting ourselves under a microscope,” said Susan Timmons, vice president of Academic Affairs. “The impact we have on first-year students begins the minute they walk in the door and continues until they graduate.”

The project is a self-study, looking at nine specific areas to ensure the success and retention of new students.



The areas studied were philosophy, organizational structure, learning, campus culture, transitions, all students’ needs, diversity, roles and purpose and improvements. Teams composed of faculty, staff and students looked at each of these areas to see what improvements may be necessary.

“Studies show that students who don’t have a good first-year experience won’t return for a second year,” said Donna Foster, dean of arts and sciences and co-leader of the initiative.

“We want to help first-year students to be better students as they progress,”

said Pleshette Elmore, director of student support services and co-leader of the initiative. “Our ultimate goal is to assist them to graduation.”

In describing the importance of this project, John N. Gardner, president of the John N. Gardner Institute for Excellence in Undergraduate Education, located in Brevard, North Carolina said, “While much is known about how a campus can improve new student learning and retention, this information has never been synthesized or translated into aspirational standards that are reflective of best practice. The absence of clear standards has powerful educational and financial consequences. This project brings together a number of highly credible researchers, reformers, and practitioners, who are creating the blueprint that for too long has been missing.”

The self-study began in fall 2010 and included surveys, focus groups and committees examining the first year experience of students. An action plan will be put in place in the fall of 2011 based on the data from the 2010-11 academic year.



“We are putting ourselves under a microscope,” said Susan Timmons, vice president of Academic Affairs. “The impact we have on first-year students begins the minute they walk in the door and continues until they graduate.”

Hands-on Learning, Innovative Teaching

Nothing has a bigger impact on student success than what happens every day in the classroom.

Piedmont Technical College is focused exclusively on instruction—and that translates into hands-on, high-impact teaching strategies that help students prepare for the challenges they'll face in their professional lives. We've included a few examples here.



"That's the bottom line for me—jobs, jobs, jobs. I want [students] to be employable when they graduate. That's why they are here."

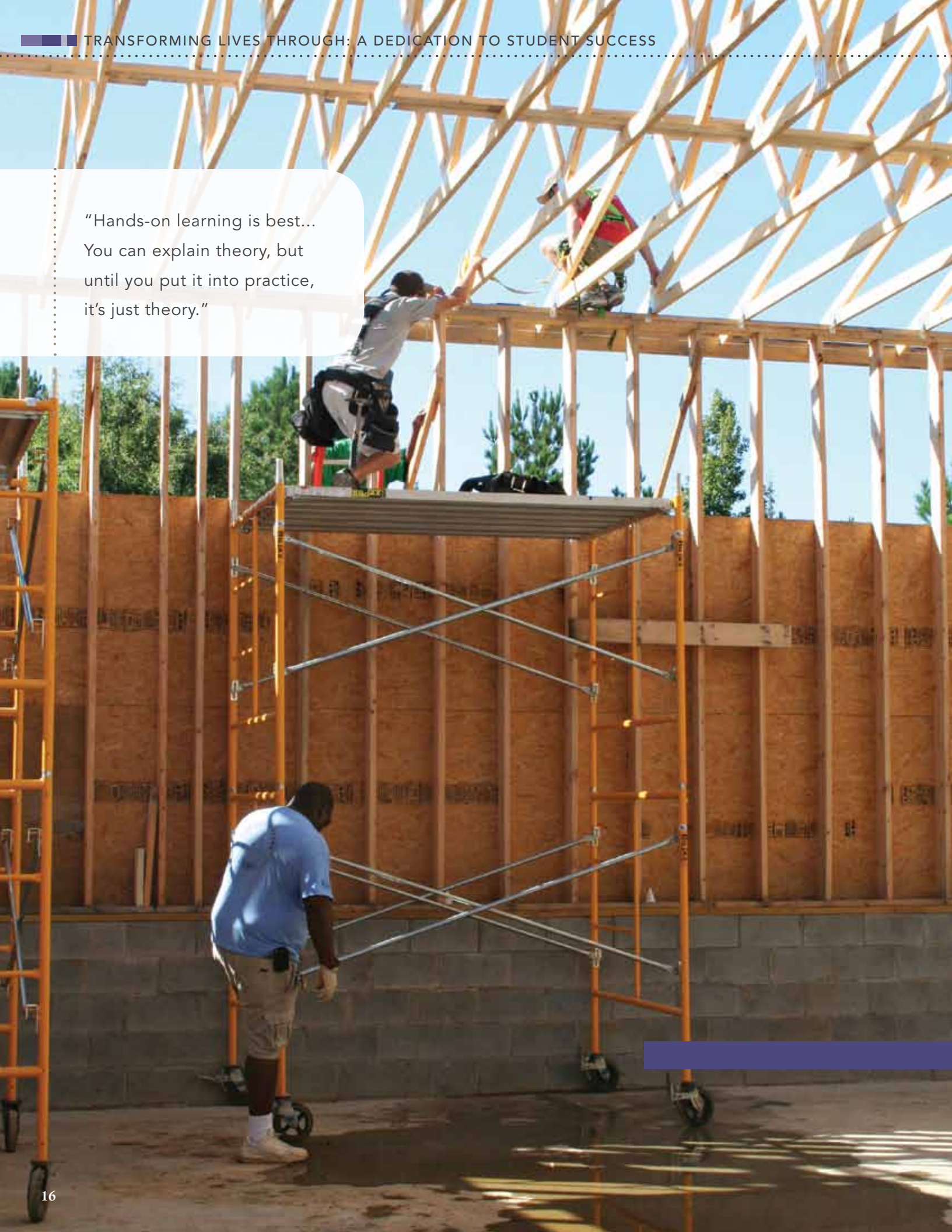
Business Students Take Top Honors in International Competition

This year, graduates of the business program proved that they are receiving world-class training by defeating more than 30,000 students from colleges and universities around the globe in an innovative online business simulation called GLO-BUS.

According to Suzy Murray, business instructor, GLO-BUS is "a virtual online exercise that utilized every aspect the students could face in the real business world. That's the bottom line for me—jobs, jobs, jobs. I want them to be employable when they graduate. That's why they are here."

Students not only competed against each other, but also the more than 250 other colleges and universities worldwide who utilized the program, and one PTC team finished as the overall best-performing company.

"Hands-on learning is best...
You can explain theory, but
until you put it into practice,
it's just theory."



New House Provides Training Opportunities for Several PTC Programs

The building construction technology (BCT) program at Piedmont Technical College completed its fourth house project this academic year, but it's not the only program that was involved in the project. Students in the heating, ventilation and air conditioning technology program also used the house as a class project as they coordinated the installation of the heating and cooling units. Students in the horticulture program installed an irrigation system and provided the landscaping for the property.

"Hands-on learning is best," said Aaron Wood, program coordinator for horticulture. "You can explain theory, but until you put it into practice, it's just theory. You encounter obstacles in the field that are hard to understand in the classroom, but you get in the field and you have to figure out how to overcome those obstacles to put that theory into practice."

For the BCT students, it takes nearly two years to complete this project. It is a teaching tool and the students rotate between the classroom and the construction of the house. The students get hands on training—from concept to completion—in every aspect of building a house.

"This is definitely the house that PTC built and is the result of the culmination of months of hard work, planning and dreaming," said Bobby Roche, BCT program coordinator.

"When students graduate from PTC in building construction, you can be assured that the experience they have received sets them apart when looking for a job."

Health Science Program Innovates

All respiratory care students are required to submit a portfolio each semester consisting of patient assessments, physician contacts and procedure competencies. Upon completion of the two-year program, students must also submit a final portfolio for graduation. These three- and four-inch binders are then stored for 10 years for accreditation purposes, and storage was becoming a problem.

Through an innovative use of the ePortfolio tool in Piedmont Technical College's Desire2Learn (D2L) web-based platform for online learning, respiratory care instructor Karla Gilliam has solved the storage issue, and is giving her students a taste of what they'll face on the job, as well.

"We are the first program in the country to use the ePortfolio tool in this capacity," she said.

"Every program, regardless of whether it's a certificate, diploma or associate

degree program, has to have some kind of tracking mechanism in place to determine competencies," said Jerry Alewine, dean of health science. "In terms of content, these are a lot more than your basic portfolios. They have true academic and employment applications."

Gilliam said she felt confident that the new technology integration will better prepare the students for the hospital environment they will be entering.

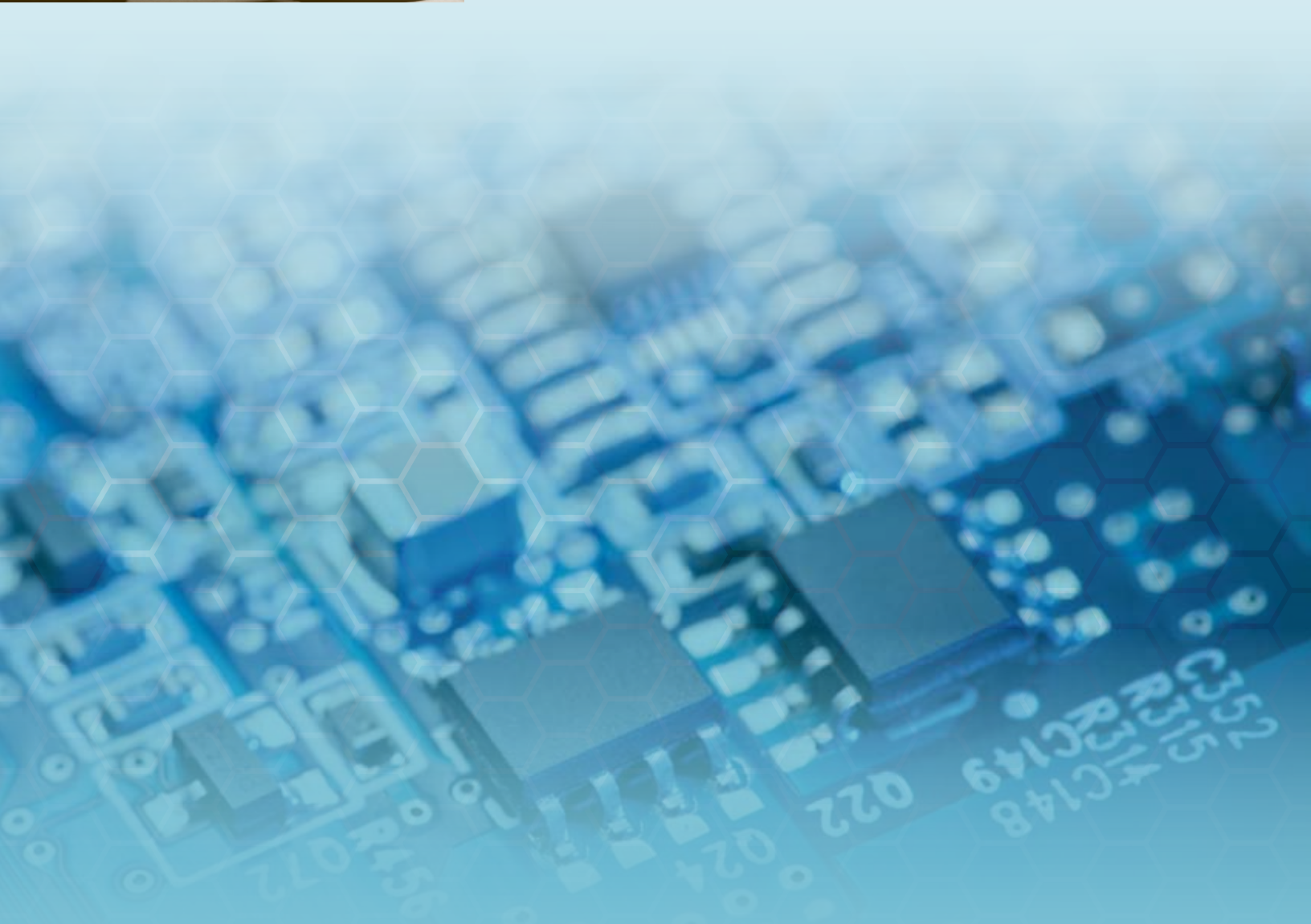
She recently presented on using the ePortfolio at the international D2L Fusion Users conference in Denver, a presentation that caught the attention of many of the participants including the CEO of D2L.

"Everything in the hospital is now computerized," Gilliam said. "There is no paper charting anymore, so this new approach is preparing students for the technology they will be working with on a daily basis."



Providing the Financial Support for Success

At Piedmont Technical College, we're acutely aware that for people in our community to be able to enjoy the benefits that come along with higher education, it has to be financially accessible. That's why the college works continuously to keep tuition rates as low as is fiscally sustainable, and to provide new opportunities to students that offset the cost of attendance.



In late summer 2011, Piedmont Technical College was awarded nearly \$600,000 as part of a grant from the National Science Foundation (NSF) that will fund 130 scholarship awards over the next four years in three STEM-related curricula.



The scholarship program, called “HiTech Scholars” is designed to help students offset the cost of attendance at Piedmont Technical College, and to help ensure their success in their chosen fields. The scholarships are available to students enrolled full time in Automotive Technology, Computer Technology, or Engineering Technology who are academically talented but socioeconomically disadvantaged.

“Our primary objective is to get students into these programs that have a positive career potential and get them out and into the work force in two years,” said Sandy Warner, engineering technology department head.

Warner, engineering technology instructor Christina Knight, associate dean for instructional development and transfer Lynn Mack, information technology department chair Lesley Price and automotive technology program coordinator Brad Emery will direct the grant program that will focus on student academic achievement, professional mentoring and career development.

The scholarships awarded will average \$700 per semester for tuition, allowing students to use other forms of financial aid for books and fees, and will include a “Loan to Own” laptop or automotive scan tool, meaning the students may keep them upon graduation from their programs.

“If you can’t afford it, it doesn’t matter if the best education in the world is right across the street. It’s out of reach.”

To be eligible for the scholarships, students must be enrolled full time in one of the associate degree programs and have a GPA of 3.0 or higher for entering secondary students or currently enrolled PTC students. Non-traditional students must test into the program via a placement test or SAT/ACT scores and submit an essay about their career pathway choice. All

applicants will be required to complete a FAFSA form, an essay, and an interview. Students currently enrolled part time at PTC can apply if they can move to full-time status.

“I’m excited about the financial opportunity this is going to provide students to enter our programs and graduate on time,” said Keith Lasure, dean of engineering and industrial technology. “This will not only help the students in their career path, it will help the College meet our obligations to our community.”

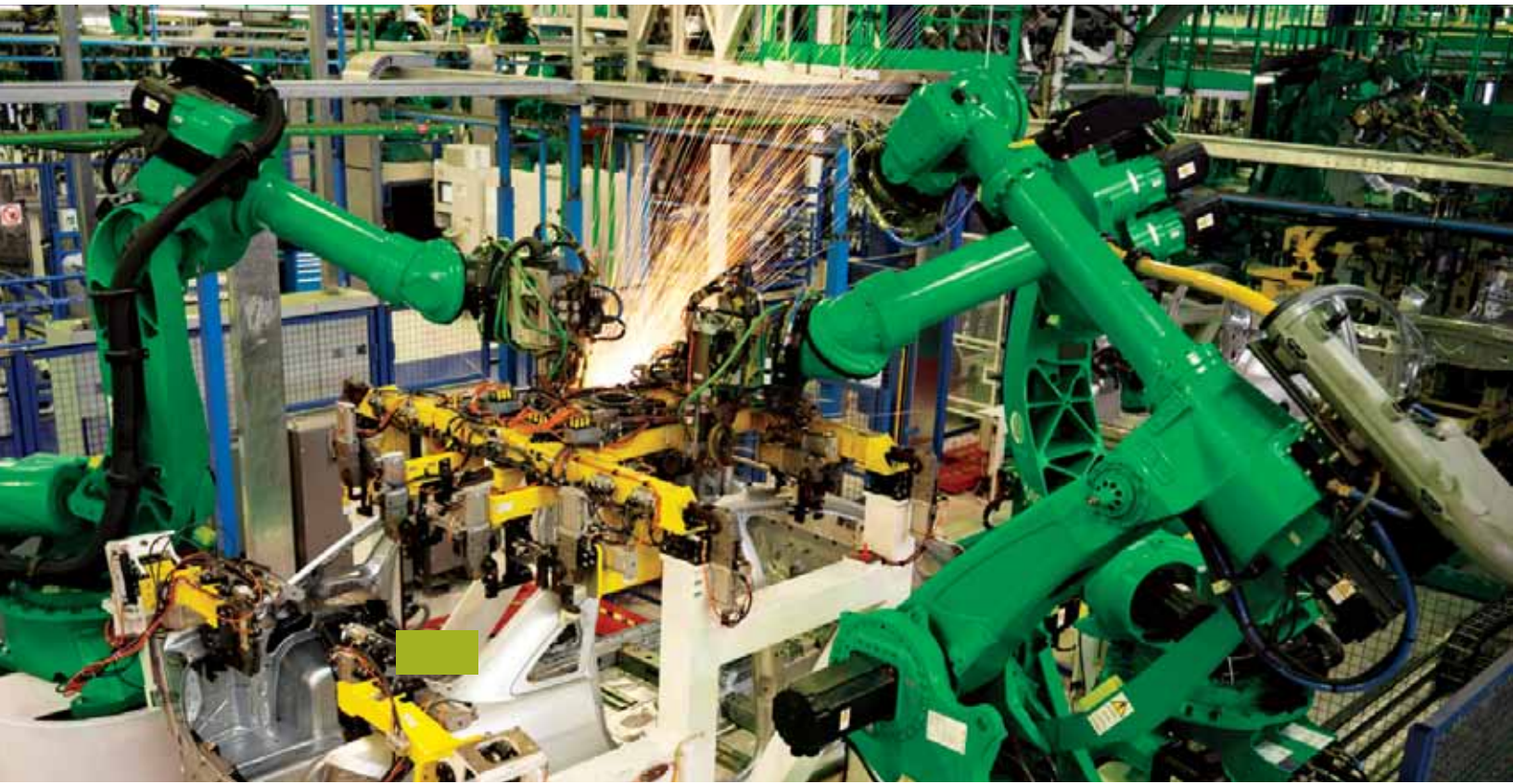
Making College Affordable

For the 2010-11 Academic Year:

The average financial aid package was \$3923, more than enough to fully cover PTC’s tuition and fees.

More than \$30 million in financial aid was awarded to PTC students.

155 students received scholarships, and seven new scholarship programs were added.



Dream It Do It: PTC Launches a Campaign to Help Address Manufacturing Skill Shortage

Here's an eye opening statistic: 71 percent of average Americans feel that manufacturing is important to our nation's economic stability and growth.

But only 17 percent of students choose manufacturing as one of their top two career choices, and only about a third of parents would recommend a career in manufacturing to their children.

This reality is especially troubling in South Carolina, when manufacturing is the number two employment sector, and when S.C. manufacturing pays wages well above the state's average—and not by a small margin.

This is just a snapshot of a problem manufacturers all over the country are facing. Despite South Carolina's high unemployment rate, a study by the National Association of Manufacturers indicates that an estimated 80 percent of manufacturers reported a "moderate to serious" shortage of qualified job applicants during the recent recession.

As global competition increases, the baby boomers retire, and our region's efforts to attract new industry to the area continue, this is a problem that's becoming increasingly important to address.

With this challenge in mind, Piedmont Technical College launched a program called Dream It Do It this past year designed to promote a clear understanding of advanced, high-tech manufacturing and its contribution to innovation, productivity, economic growth, wealth building and high quality careers.

Dream It Do It is designed to widen the pipeline of well-trained workers by strengthening the partnerships between high schools, manufacturers and the technical colleges. In October 2010, Piedmont Technical College

hosted a kick-off event to introduce manufacturers and the public school systems in Greenwood, Laurens, Newberry, Abbeville, Saluda, McCormick and Edgefield counties to the initiative.

"The biggest issue for manufacturers is their need for workers who are skilled in specific areas," said Rusty Denning, associate vice president of Continuing Education and Economic Development.

"In the end, it's all about a job," said Jennifer McNelly, senior vice president at The Manufacturing Institute, who was the keynote speaker for the luncheon. "It's about how you strengthen the partnerships between educational institutions and industry."

Denning says the goal of the project is to steer more high school students into an industrial track to better train them for work in manufacturing. Working with the schools and industry, the initiative will provide a more hands-on approach to recruiting students, and ultimately, to filling more high-paying manufacturing jobs with qualified workers. Efforts this year included:

Educators in Industry Camp

Teachers, guidance counselors and career specialists from 10 school districts in PTC's service region were invited to the Greenwood Campus to learn from industry leaders about

manufacturing careers in the area. Tours were conducted at Eaton Fluid Power Division, Capsugel, Cooper Power, and FUJIFILM to give educators a first-hand experience with how science and mathematics course work in high school relates to PTC's industrial and engineering curricula, and ultimately to careers in modern manufacturing.

Dream It. Do It Community Nights

8th, 9th and 10th grade high school students, along with parents, guidance counselors, career specialists and community leaders from each school district in the region were invited to attend a "community night." Held in each school district's community, these special events provided a forum for learning about manufacturing careers and hearing from manufacturers in the area first hand.

Expanded WorkKeys Assessments

High school seniors and Piedmont Technical College students with manufacturing majors will be provided with WorkKeys Assessments. The WorkKeys test is an industry recognized assessment of basic skills. Many companies require WorkKeys scores for all employees. Already having these scores will give students a head-start when graduating high school to enter manufacturing career fields. 138 students have been tested so far, and plans are in place to expand the program next year.

Planning for Growth

As demand for Piedmont Technical College's services continues to increase, the College is working with partners throughout its seven county service region to expand access to the benefits of higher education, and to be proactive and responsive to the needs of business and industry. During the 2010-11 academic year, many long-planned projects were realized, and new needs were identified. Each of these projects will enable PTC to provide its community with a higher level of service.



Newberry County Center Project

Due to the physical size of the current Newberry County Center, the existing facility has been at its maximum student capacity for some time now, and an expansion has been needed to accommodate increased demand and offer a wider array of academic programs.

Construction will be moving forward in the 2011-12 academic year, and PTC looks forward to unveiling a new state-of-the-art campus in Newberry in the coming months.

Thanks to the support of the county council and the penny sales tax commission, the College obtained a

spot on Newberry's November 2010 capital project sales tax ballot. By an overwhelming majority, citizens of Newberry County voted to continue the penny capital project sales tax. The referendum was passed with 69 percent approval.

This "yes" vote meant that plans to expand the Piedmont Technical College facility in Newberry County could move forward. Since November, PTC has obtained approval from the South Carolina Budget and Control Board, and—as of August 10, 2011—has been approved for an EDA grant to complete the funding stream for the project.

The project will re-use an abandoned "big box" retail site, a former Walmart store, while providing additional

classroom space and jobs-specific training for the College's Newberry County Center, which has outstripped enrollment growth projections in recent years.

The College has selected Neal Prince Architects to design and oversee renovations. "This new building will be the most advanced technical college satellite campus in our seven-county area, and perhaps in the state of South Carolina," said Brooks.

Construction will be moving forward in the 2011-12 academic year, and PTC looks forward to unveiling a new state-of-the-art campus in Newberry in the coming months.



An Expanded Presence in McCormick County

Piedmont Technical College officially opened its new facility in McCormick County in May 2011.

The 7,000 sq. ft. center began offering classes during the summer 2011 term. Only about one-third of the building underwent renovations, which will allow for expansion and the addition of new programs in the future. The former center, which was only about 2200 sq. ft., was the smallest facility in Piedmont Tech's seven-county area and was a log cabin constructed during the Great Depression.

Piedmont Technical College assumed ownership of the old McCormick High School technology center thanks to a generous gift from the McCormick County School District in June of 2010.





Master Planning & Greenwood Campus Renovations

A new campus master plan was completed, incorporating plans for use of the approximately 125-acre Moss property recently gifted to the College. The new plan will create a new, more open central campus area, and will allow the College room for significant expansion in Greenwood.

The Admissions & Financial Aid offices were relocated to create a more accessible location for incoming

students. The Continuing Ed division relocated to a renovated facility with Massage Therapy and TRIO on North Emerald Road.

The Greenwood Campus has long been in need of a central place for students to meet for study groups, club and networking events and dining. The Student Center was completely renovated this year, creating a modern, comfortable environment for students to gather between classes.

Since the Civic Center closed, PTC's Multipurpose Building has been in much higher demand. A project was launched in the 2010-2011 academic year to update the facility with a full kitchen for catered community events, and to update the interiors to allow better use of the existing space. Construction is slated to begin in early 2012.

Institutional Profile

2010-2011 Total Budget: \$59.5 Million

REVENUES

Tuition & Fees (Includes Scholarship Allowance)	\$20,975,763
County	2,497,957
State	6,073,844
Grants & Contracts	25,550,123
Other	787,592

TOTAL REVENUES \$55,885,279

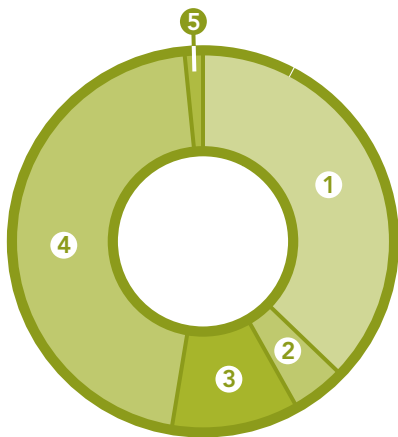
EXPENSES

Instruction & Academic Support	\$18,666,516
Student Services	4,237,928
Physical Plant	3,208,238
Institutional Support	5,106,638
Scholarships (Includes Allowance)	20,663,326
Depreciation	1,750,802

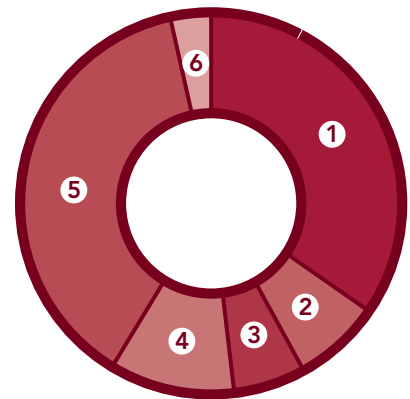
TOTAL EXPENSES \$53,633,448

INCREASE IN NET ASSETS \$ 2,251,831

Note: Direct Loans in the amount of \$13,740,099 are not reflected above. Direct Loans are included on the Schedule of Expenditures of Federal Awards. For complete audited financial statements, refer to the Piedmont Technical College website.



REVENUES: (1) Tuition & Fees: 37.5%, (2) County: 4.5%, (3) State: 10.9%, (4) Grants & Contracts: 45.7%, (5) Other: 1.4%



EXPENSES: (1) Instruction & Academic Support: 34.8%, (2) Student Services: 7.9%, (3) Physical Plant: 6.0%, (4) Institutional Support: 9.5%, (5) Scholarships: 38.5%, (6) Depreciation: 3.3%

In 2010-2011, the College enrolled 8,194 students in 137,267 credit hours.

Top Six Areas of Study:

1. Business
2. Allied Health
3. Nursing
4. AA/AS Transfer
5. Public Service
6. Industrial

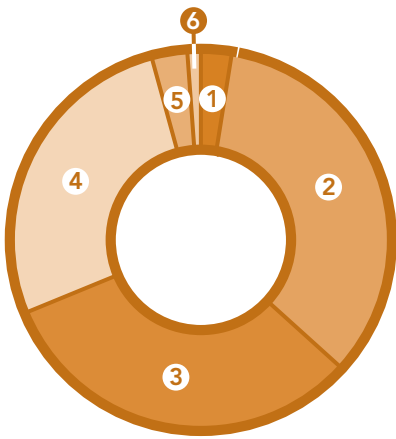
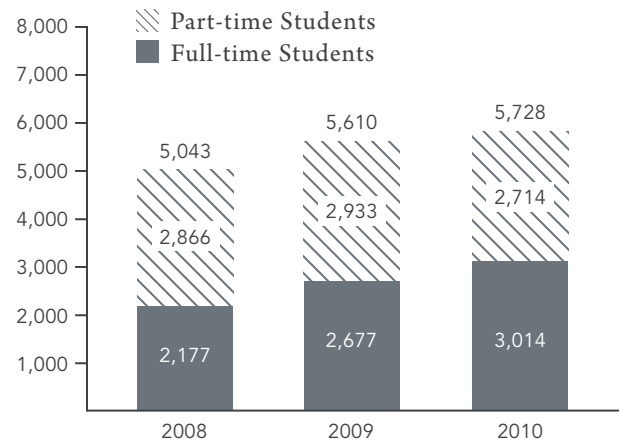
Quick Facts: Fall Semester 2010

- 5,728 students enrolled in 57,519 credit hours.
- Ages 17-60+. The most common age is 20.
- 66% of students are female; 34% are male.
- Average load taken by students: 10 credit hours.
- 53% of our students are part-time students.
- 47% are full-time (taking 12 credits or more).

Types of Financial Aid Provided to PTC Students

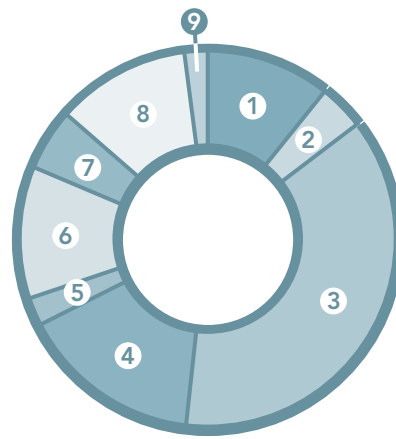
Federal	# of Students	Amount
Grants	4,929	\$ 16,794,593
Loans	2,167	13,690,039
Federal Work Study	94	180,118
State		
Grants	585	542,034
Life	314	1,023,638
LTA	2,398	2,486,349
National Guard	20	59,628
TOTAL		\$ 34,776,399

Fall Semester Headcount



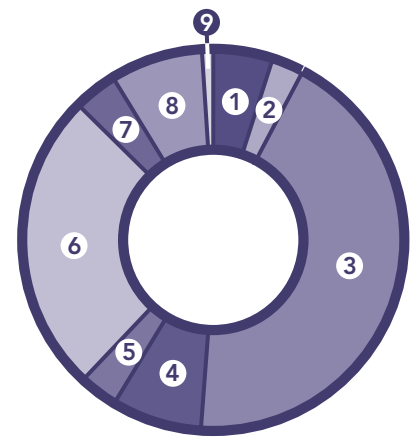
Age of Students

- (1) 17 or under: 3%, (2) 18-21: 34%,
 (3) 22-30: 32%, (4) 31-50: 27%,
 (5) 51-59: 3%, (6) 60 or over: 1%



County of Residency, Credit Curriculum

- (1) Abbeville: 11%, (2) Edgefield: 4%,
 (3) Greenwood: 37%, (4) Laurens: 15%,
 (5) McCormick: 3%, (6) Newberry: 11%,
 (7) Saluda: 5%, (8) Out of Region: 12%,
 (9) Out of State: 2%



County of Residency, Continuing Education

- (1) Abbeville: 5%, (2) Edgefield: 2%,
 (3) Greenwood: 44%, (4) Laurens: 8%,
 (5) McCormick: 3%, (6) Newberry: 26%,
 (7) Saluda: 3%, (8) Other: 8%,
 (9) Out of State: 1%

Placement Rates By Career Cluster*

	No. of Graduates	Working in Related Field	In School	Working, Non-Related Field	Unemployed	Unknown	Placement %
General Education	109	13	90	3	3	0	94%
Industrial & Engineering Technology	204	76	108	15	4	1	90%
Nursing & Health Science	264	158	64	30	12	0	84%
Business & Public Service	314	100	144	50	18	2	78%
TOTAL	891	347	406	98	37	3	85%

*Data from 2010-2011 academic year. Placement data is compiled for the spring semester of each year. Placement percentage includes students who are continuing their education.

Piedmont Technical College Foundation Scholarships

Many of the students entering Piedmont Technical College are from low to moderate income households. Many are the first to attend college in their families. Some come from challenging circumstances—juggling family, jobs and college responsibilities.

Although more than 85 percent of the students at PTC receive some form of financial aid, for many it's not enough. The PTC Foundation assists these students through more than 90 scholarship opportunities. These scholarships help to retain the best and brightest talent for our local work force and provide educational opportunities to those who otherwise may not have been able to attend college.

PTC would like to thank its generous donors for making these scholarships available, and for making the dreams of many of our students a possibility.

- ♦ *Aaron Industries Scholarship*
- ♦ *Aaron Industries Inc "Dollars for Scholars" Scholarship*
- ♦ *Abbeville Savings & Loan Scholarship*
- ♦ *Access & Equity Scholarship*
- ♦ *Alfred and Miriam Adams Endowed Scholarship*
- ♦ *Allred Leadership Scholarship*
- ♦ *Annie Lee Swygert Scholarship*
- ♦ *Bailey Foundation Scholarship*
- ♦ *Brighter Futures Scholarship*
- ♦ *Building Construction Technology Scholarship*
- ♦ *Butler Derrick Scholarships*
- ♦ *C. Y. Thomason Sr. Memorial Scholarship*
- ♦ *Capsugel Endowed Scholarship*
- ♦ *Carolina Neurosurgery & Spine Center Scholarship*
- ♦ *Charles Baumeister Memorial Scholarship*
- ♦ *Charles M. Cox Jr. Scholarship*
- ♦ *Countybank Scholarship*
- ♦ *David Newstead Scholars*
- ♦ *David Sherer Memorial Scholarship*
- ♦ *Dr. Sandra Calliham Scholarship*
- ♦ *Emerald City Rotary Scholarship*
- ♦ *Ernest Prewett Alumni Association Scholarship*
- ♦ *Fujifilm Manufacturing U.S.A., Inc. Scholarship*
- ♦ *Fujifilm Manufacturing U.S.A., Inc. "Dollars for Scholars" Scholarship*
- ♦ *Gilchrist Family Scholarship*
- ♦ *Greenwood Kiwanis Club Scholarship*
- ♦ *Greenwood Rehabilitation Advisory Board Scholarship*
- ♦ *Greenwood Rotary Club Scholarship*
- ♦ *Greenwood Voiture Locale 435 40 & 8 Nursing Scholarship*
- ♦ *Gwen Hancock Memorial Respiratory Care Scholarship*
- ♦ *H. Kelley Jones Scholarship*
- ♦ *Healing Hands Scholarship*
- ♦ *Henry Blohm Leadership Scholarship*
- ♦ *Honeycutt Scholarship*
- ♦ *J.E.S. Services HVAC Scholarship*
- ♦ *Jane B. Burgdorf, Realtor Scholarship*
- ♦ *Jeanne Florence Memorial Scholarship*
- ♦ *John W. Drummond Scholarship*
- ♦ *Johnny Moore Scholarship*
- ♦ *L. Ruple Harley Sr. Scholarship Endowment*
- ♦ *Lady Bug Memorial Scholarship*
- ♦ *Lakelands Home Builders Association Scholarship*
- ♦ *Laurens County Chamber Cecil Davenport Memorial Scholarship*
- ♦ *Laurens Rotary Club Scholarship*
- ♦ *"Legacy of Learning" Water Environment Association of SC Scholarship*
- ♦ *Lena Wood Warren Scholarship*
- ♦ *Loutrelle Self Memorial Scholarship*
- ♦ *Lucille Brooks Memorial Scholarship*
- ♦ *Medford Family Foundation Scholarship*
- ♦ *Medical Assisting Scholarship*
- ♦ *MJA Endowed Scholarship*
- ♦ *Newberry Electric Cooperative Scholarship*
- ♦ *Nora Wells Cooner Scholarship*
- ♦ *Olly Garrison Memorial Scholarship*
- ♦ *Paul DeLoache Scholarship*
- ♦ *Phi Theta Kappa Scholarship*
- ♦ *PTC Foundation Scholarship*
- ♦ *PTC Golf Classic Scholarship*
- ♦ *Sterilite Corporation Endowed Scholarship*
- ♦ *Strom Thurmond Endowed Scholarship Fund*
- ♦ *Taylor Foundation Scholarship*
- ♦ *Technician of Excellence Scholarship*
- ♦ *The Links at Stoney Point "Dollars for Scholars" Scholarship*
- ♦ *The Manning Family Scholarship*
- ♦ *The Martha Williams Memorial Scholarship*
- ♦ *Tim Peterson Memorial Scholarship*
- ♦ *W. A. Klauber Scholarship*
- ♦ *Wag'n Walk Scholarship*

Foundation Board Members

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(Area Commission)

Mr. Claude Thomas, *Abbeville*

Mr. Charles R. Williams, *Abbeville*

Mr. Thomas H. Herlong, Sr., *Edgefield*
(Board Treasurer)

Mr. Len Bornemann, *Greenwood*
(Board Vice Chair)

Mr. William G. Dixon, *Greenwood*

Mr. E.H. Dunkman, *Greenwood*

Mr. Thornwell Dunlap, III, *Greenwood*

Mr. Theo L. Lane, *Greenwood*

Mr. Peter J. Manning, *Greenwood*

Mr. Ron Millender, *Greenwood*

Mr. James Pfeiffer, *Greenwood*

Mr. Gerald Roger Owens, *Greenwood*

Mr. Jerry Stevens, *Greenwood*

Mr. John B. Thompson, *Greenwood*

Mrs. Diane Anderson, *Laurens*

Mr. Jeff Field, *Laurens*

Mr. Jim Firmin, *Laurens*

Mr. Jeff Hendershot, *Laurens*

Mr. James L. Medford, *Laurens*

Mr. Richard Dombrowski, *McCormick*

Mr. James R. Hogan, *McCormick*

Mr. Jackie L. Belger, *Newberry*

Mr. H. George Piersol, II, *Newberry*
(Area Commission)

Ms. Misty M. West, *Newberry*

Ms. Christie Whitaker, *Newberry*

Ms. Miriam B. Adams, *Saluda*

Mr. Earl Bradford Forrest, *Saluda*

Mr. Matt Gentry, *Saluda*

Mr. Calhoun A. Mays, Jr., *Greenwood*
(Emeritus)

Dr. John A. Morgan, Jr., *Greenwood*
(Emeritus)

Mr. Steve O. White, *Greenwood*
(Emeritus)

Mr. Paul M. DeLoache, *Saluda*
(Emeritus)

Area Commission



Y.J. Ahn
Greenwood



Cherry Houston Brown
McCormick



Dr. George P. Cone, Jr.
Greenwood



Emma Goodwin
Abbeville



Jane J. Herlong
Secretary, Edgefield



Stephen M. Lamb
Laurens



Peter J. Manning
Greenwood



H. George Piersol, II
Newberry



Rufus C. Sherard
Abbeville



William I. West
Greenwood



William A. Whitfield
Chairman, Saluda

Members of the Area Commission are recommended by their legislative delegation and appointed by the governor for four-year terms. The Area Commission is the College's governing body.



ABBEVILLE COUNTY CENTER
283 Highway 28 Bypass
Abbeville, South Carolina
(864) 446-8324

EDGEFIELD COUNTY CENTER
506 Main Street
Edgefield, South Carolina
(803) 637-5388

GREENWOOD CAMPUS
620 N. Emerald Road
Greenwood, South Carolina
(800) 868-5528
(864) 941-8324

LAURENS COUNTY CENTER
663 Medical Ridge Road
Clinton, South Carolina
(864) 938-1505

MCCORMICK COUNTY CENTER
1008 Kelly Street
McCormick, South Carolina
(864) 852-3191

NEWBERRY COUNTY CENTER
540 Wilson Road
Newberry, South Carolina
(803) 276-9000

SALUDA COUNTY CENTER
701 Batesburg Highway
Saluda, South Carolina
(864) 445-3144