



**P**IEDMONT  
Technical College

# ANNUAL REPORT 2008-2009



# VISION

We will become a premier community college with a shared commitment to create vibrant learning communities through relentless pursuit of student success and economic prosperity for all stakeholders.

# INSTITUTIONAL MISSION

Piedmont Technical College transforms lives and strengthens communities by providing opportunities for intellectual and economic growth.

The College, a member of the South Carolina Technical College and Comprehensive Education System, is a public comprehensive two-year post-secondary institution. Piedmont Technical College contributes to the economic growth and development of the largest and most diverse region of the technical college system, Abbeville, Edgefield, Greenwood, Laurens, McCormick, Newberry and Saluda counties and to the state. The College enrolls approximately 4,500 to 5,500 credit students. The College responds to the academic, training and public service needs of the community through excellence in teaching and educational services. Piedmont Technical College's open admissions policy provides accessibility for individuals with diverse backgrounds the opportunity to acquire the knowledge and skills for employment in engineering technology, industrial technology, agriculture, business, health and public service. Piedmont Technical College graduates develop competencies in communication, mathematics, problem solving and technology.

The College offers university transfer; associate degrees, diplomas and certificates in technical and occupational areas; developmental education programs; student development programs providing academic, career and individual support; and custom-designed Continuing Education programs provide training for business and industry.

**WE ARE GUIDED BY THE PRACTICE OF THESE CORE VALUES:** Leadership and Innovation | Integrity, Accountability and Transparency | Collaboration and Collegiality | Inclusivity, Diversity and Accessibility | Student Success and Customer Service | Entrepreneurship and Workforce Development | Lifelong Learning and Community Improvement | Data-driven Decision Making | The Ongoing Pursuit of Excellence | Commitment to Lean Principles

## TABLE *of* CONTENTS

President's Letter	1
Strategic Planning Overview	2
Transforming Lives	4
Strengthening Communities	8
The Ongoing Pursuit of Excellence	10
Ensuring Sustainability and Growth	14
A Culture of Continuous Improvement	16
Institutional Profile	18
Area Commission	21

# PRESIDENT'S LETTER

"May you live in interesting times." In ancient China, that phrase was allegedly a curse because great difficulty often coincides with remarkable periods in history. Although no one actively wishes for difficult times, they often prove to be the most rewarding. They challenge us, and occasionally they can even bring out the best in us. This year has been nothing if not interesting.

Our nation has experienced the worst recession since the Great Depression, and although its effects may not have been felt universally when the downturn began, at this point I think we've all either been personally affected, or we know someone who has been.

Piedmont Technical College hasn't been immune. Because of budget cuts at the state level, we've lost over 2 million dollars in state funding. That's more than a 24 percent cut in state funds, which is the most severe our institution has ever experienced. Although a funding cut of this magnitude could have been catastrophic, we've managed it in a way that has left us a stronger institution. Every segment of the college has pulled together, sometimes making uncomfortable sacrifices to ensure that we can continue to provide a high level of service to our students, to our community and to the state.

These sacrifices are necessary, because it's at times like these that community colleges are most needed. In fact, we've experienced unprecedented enrollment increases this year. For three straight terms, we've hit record-setting highs, serving more than 5,000 students in the fall, more than 5,200 in the spring, and over 3,000 in the summer term—a 16 percent increase over the 2008 summer term enrollment.

We've launched two new programs—Cardiovascular Technology and Diversified Agriculture—and, with the generous support of Saluda's citizens, we've completed construction on a major new facility in that county which will serve as the backbone of the county's work force and economic development efforts for years to come.

With demand for our services increasing, and with state funding shrinking, we've implemented a strategic planning process designed to build on our strengths while looking toward the future, a process that has brought our core mission—the success of our students—into sharper focus. Although we're just wrapping the process up, we've already begun acting on our intentions. As you browse this document, you'll see the stories of some exemplary students—who represent only a fraction of the student success stories that happen here every day. You'll see some remarkable achievements by our dedicated faculty and staff and you'll get an indication about where we're going.

With all of the change that has already taken place, and the new challenges on the horizon, it's heartening that one thing remains constant: our students' aspirations and successes continue to inspire us. Wherever our students are coming from, whatever their personal circumstances or educational preparation, we remain dedicated to our mission to help them achieve their goals by focusing on the essentials: teaching, learning and student success.

Sincerely,  
L. Ray Brooks, Ed.D



President



"As we work to ensure the success of each student that walks through our doors, we're simultaneously building a more extensive platform for the future success of the communities we serve, for the region and for South Carolina as a whole."



# STRATEGIC PLANNING OVERVIEW

The importance of strategic planning cannot be overstated. Without a strong, well-communicated plan, an organization can lose focus. Not only is the plan important, but the planning process is also critical. Effective planning results in the adoption of a compelling vision that inspires stakeholders and in the identification of strategies that drive the organization toward the vision. The following quote by Dr. John Sheerer provides a succinct description of the power of planning:

**“The future is not a result of choices among alternative paths offered by the present, but a place that is created—created first in the mind and will, created next in activity. The future is not some place we are going to, but one we are creating. The paths are not to be found, but made, and the activity of making them changes both the maker and the destination.”**

This year, the Area Commission, administration, faculty and staff of Piedmont Technical College worked together on an exciting new planning initiative—*New Directions: A Strategic Plan for Piedmont Technical College, 2009-2014*.

The *New Directions Strategic Plan* is a declaration of our shared commitment to create vibrant learning communities through the relentless pursuit of student success and economic prosperity for all stakeholders, and of our firm intention to transform Piedmont Technical College into a premier institution. Central to the plan is a goal to strengthen ties with students, clients, partners and communities in order to achieve premier community college status in the state, region and nation.

The plan’s implementation will ultimately transform the way Piedmont Technical College does business and drastically change institutional and public perspectives. As College units put the new plan in motion, employees will apply continuous quality improvement concepts, strategically building and re-engineering solutions to elevate processes and services for students and clients. By challenging traditional methods and adapting more flexible, client-centered processes, we will strengthen the competitive position of the College, our graduates and our communities.

## Planning Purpose

The *New Directions Strategic Plan* provides a guide for realizing PTC’s vision through initiatives that competitively position the College, its students and its clients to be successful in the global economy. The plan serves as a collaborative framework for data-driven decision making that involves prioritization, resource allocation, implementation and assessment. The plan also integrates well with the strategic vision, mission, goals and objectives set forth by the South Carolina Technical College System, and supports the requirements of our accrediting agencies.

## About the Process

Piedmont Technical College followed a thorough process to develop its strategic plan. The overall implementation will ultimately include these seven phases, five of which have been completed this year:

- Plan the Course of Action
- Analyze the Situation (Environmental Scanning)
- Formulate Strategic Directions
- Consolidate and Publish Plan
- Implement the Strategic Plan
- Monitor Operations
- Adjust Course



# STRATEGIC DIRECTIONS *and* GOALS

## STRATEGIC DIRECTION **A** | Transforming Lives: Everything we do is driven by our commitment to the success of our students.

- We will be the college of choice for a wider range of students.
- We will meet students where they are and take them where they want to be regardless of previous educational preparation, socio-economic status, race or gender.
- We will increase the percentage of students completing degrees, diplomas and certificates.
- We will offer educational programs and services that are responsive, flexible and of the highest quality.
- We will expand course and program delivery through various regional sites, modality methods, partnerships and alliances.

## STRATEGIC DIRECTION **B** | The Ongoing Pursuit of Excellence: We will only achieve excellence through the growth, development and nurturing of our most valuable resource, our people.

- We will recruit and retain exceptional faculty and staff that reflect the global environment in which we live.
- We will establish a culture of trust and respect through open communication.
- We will provide a comprehensive professional development program.
- We will recognize and reward performance based on our vision, mission and values.

## STRATEGIC DIRECTION **C** | A Culture of Continuous Improvement: We will embrace a culture of data-driven decision making to systematically evaluate the effectiveness of our programs and services and use the results for continuous improvement.

- We will implement strategies to measure outcomes and analyze results to improve the College's effectiveness and excellence.
- We will engage in strategic and operational planning to build a culture of continuous improvement.

## STRATEGIC DIRECTION **D** | Strengthening Communities: We will be the preeminent catalyst for workforce and economic development in our service region and the state.

- We will proactively engage in community development throughout the region through partnerships, coalitions and strategic alliances.
- We will be proactive and responsive to the needs of business and industry.

## STRATEGIC DIRECTION **E** | Communicating Our Mission: We will establish a strong brand identity to ensure widespread recognition of our role and value to the communities we serve.

- We will develop a consistent and high-quality brand image.
- We will effectively communicate the College's value to all of its constituencies.

## STRATEGIC DIRECTION **F** | Ensuring Sustainability and Growth: We will enhance existing revenue streams and identify new sources of funding to expand and improve the College's services.

- We will position the College to maximize all funding sources.
- We will advance the institution through comprehensive and successful grant writing that is aligned with the overall strategic plan.
- We will ensure campus facilities are modern, safe and environmentally efficient.





# TRANSFORMING LIVES

Everything we do is driven by our  
commitment to the success of our students.



**Strategic Goal A.1: We will be the college of choice for a wider range of students.**

**Record Levels of Credit Enrollment:**

The College served 5,046 students in the fall, 5,216 in the spring and over 3,000 in the summer term—a 16 percent increase over the 2008 summer term enrollment.

**Record Numbers in Dual Enrollment:**

The dual enrollment program continues to grow. The program served 630 high school juniors and seniors throughout the seven counties during the fall 2008 term, a 22 percent increase over the fall 2007 term. The program serves students in high schools, career centers and charter schools throughout the College’s service region.

**Strategic Goal A.2: We will meet students where they are and take them where they want to be, regardless of previous educational preparation, socio-economic status, race or gender.**

**Chyanne Kingsland Receives Full Ride Scholarship to Erskine, Wins National Award:**

Chyanne Kingsland came to Piedmont Technical College for a second chance at her education. And she has definitely made the most of that second chance.

Kingsland’s accomplishments have been recognized on the national level. She was named a New Century Scholar through Phi Theta Kappa and the American Association of Community Colleges

(AACC), and she was named a 2009 Coca-Cola Gold Scholar. Kingsland’s success at Piedmont Technical College has also been recognized by Erskine College. Kingsland received a full scholarship to continue her studies in fall 2009.

**Amanda Dendy Receives SCADE Award:** Amanda Dendy, a radiologic technology graduate from Clinton, was honored by the South Carolina Association of Developmental Educators.

Dendy received one of the two Outstanding Former Developmental Education Student Awards. The award is presented annually to a student who participated in a developmental education program and has gone on to become an outstanding member of a profession, thereby exemplifying the effectiveness of developmental education. Dendy graduated from the Radiologic Technology program at Piedmont Technical College in August 2008 with a 4.0 GPA, having completed Math 100 and Biology 100 in 2004.

**First Veterinary Technology Students Graduate:**

Piedmont Technical College celebrated the graduation of its first class of Veterinary Technology students during a pinning ceremony at the Newberry County Center this year. All five graduating students have already been recruited and are currently working for veterinarians in the area. Each student received hands-on training under Dr. Ruthie Buist, a licensed veterinarian, and Sylvia MacFarlane, program coordinator and a licensed veterinary technologist with years of experience in the field.

**Piedmont Tech Industrial Students Make Strong Showing in SkillsUSA:**

Students in the Building Construction Technology program finished first in the TeamWorks competition for SkillsUSA, held in Greenville, and 6th at the national-level competition. Rex Reece, a Machine Tool student, took gold in Precision Machining Technology at the state level, and silver in the national competition.

The SkillsUSA Championship is the national-level competition for public high school and college/postsecondary technical students enrolled in trade, technical and skilled service profession instructional programs. SkillsUSA programs also help to establish industry standards for job skill training in the lab and classroom, and promote community service.

**Strategic Goal A.3: We will increase the percentage of students completing degrees, diplomas and certificates.**

**Graduation Numbers Increase:**

Piedmont Technical College awarded 1,416 degrees, diplomas and certificates in the 2008-2009 academic year. This is an increase over the previous year’s 1,333. Many of these graduates will go on to pursue additional education at colleges and universities throughout the region, the state and the country. They’ll work within our hospital systems, school systems, manufacturing facilities, retail businesses and community service agencies, strengthening our local economies.

**Opposite:** More than 500 students participated in PTC’s May graduation ceremony.



**Strategic Goal A.4: We will offer educational programs and services that are responsive, flexible and of the highest quality.**

**New Agriculture Program:** According to the S.C. Department of Commerce, agriculture and forestry represent the largest industrial cluster in South Carolina. Together, they have a direct and indirect economic impact of \$33.9 billion a year, provide \$7.5 billion in labor income and create and support almost 200,000 jobs in the state.

Beginning in the fall of 2009, the College began offering a basic diversified agriculture certificate and an advanced diversified agriculture certificate at the new Saluda County Center. The new certificates are the first step toward a new Diversified Agriculture program, which will offer courses such as animal science, basic farm maintenance, field crop production, agriculture economics and agriculture marketing. Students will also be involved in cooperative work experiences for hands-on training at local farm and industry operations.

The new Saluda County Center was chosen to house the new program because of the county's rich agricultural heritage.

**Cardiovascular Technology Program Launched:** Heart disease is the leading cause of death in the United States and is a major cause of disability. Data from the U.S. Department of Labor reported that employment for cardiovascular technologists is expected to grow faster than the average for all occupations through the year 2014. Based on this information and a growing concern expressed by health care providers throughout the state, Piedmont Technical College became the only technical college in the state to offer a Cardiovascular Technology program in fall 2008.



Darlene Saxon, an Early Care & Education graduate, delivered the commencement address to August graduates. (Photo by TM James/The Index-Journal.)

**New Mechatronics Degree:** The college took the lead in 2008 by submitting the first proposal for a Mechatronics associate degree program. The associate degree in the mechatronics program, along with the certificates, will include training on state-of-the-art equipment from suppliers including Kuka, Festo and Siemens.

has only recently been recognized as a new training opportunity in Upstate South Carolina.

**Strategic Goal A.5: We will expand course and program delivery through various regional sites, modality methods, partnerships and alliances.**

**Expansion of Transfer Agreements & Strategic Partnerships:** In an ongoing effort to make higher education more accessible to those within our seven-county service area, Piedmont Technical College has worked to increase the number of transfer partnerships with colleges and universities throughout the state.

These transfer agreements include special bridge programs that allow students to get a taste of a four-year college while attending Piedmont Tech as well as special pathways into fields like electrical engineering, education and business. All of these agreements offer students a seamless transition between their work at PTC and their work toward their bachelor's degrees.

**“The teachers are willing to work with you, and they don’t treat you as a number. At PTC, you are a person...a very valuable person.”**

**Lyuda Bentsiy | 2009 Early Care and Education Graduate**

The training also includes apprenticeships and outreach activities designed to provide real-world experience for students. Professional development for individuals already working in related fields will also be available through continuing education courses. A widely accepted career in Europe since the nineties, mechatronics

“PTC has given me the means, education and training I need to fulfill my goal. Some might think this has come later in life for me, but I think it has come at just the right time. Having the tools you need and the family support at home shows that it doesn’t matter what age you are—your dreams can come true.”

Mickey Barnett | 2009 Radiologic Technology Graduate



New agreements were signed with the following institutions:

- Anderson University
- Clemson University
- College of Charleston
- Columbia College
- Lander University
- Newberry College
- The University of South Carolina, Columbia
- Strayer University

#### **Diverse Pathways Seed Grant**

**Collaboration with Lander:** In September 2008, a series of focus groups were conducted as part of the Diverse Pathways to Teacher Education Seed Grant to identify any challenges that will need to be addressed to facilitate a trouble-free transition between Piedmont Technical College and Lander University for education majors. As a result of these meetings, the institutions collaborated to provide a new course during the 2009 spring semester.

**Higher Education Day:** The College expanded its annual College Transfer Fair this year with a special evening session for the community. Students interested in learning more about Piedmont Technical College and our special transfer programs with many universities were invited to attend. Piedmont Technical College representatives and program advisors were on hand to answer questions. Experts were available for guidance on important areas of concern such as financial aid and scholarships.

#### **Students and Faculty Move From**

**WebCT to Desire2Learn:** In the fall of 2008, when the College made the decision to convert to a new learning management system, faculty and

technical staff shopped for the latest and greatest online system available. Desire2Learn (D2L), a user-centric, web-based platform for online learning, was selected. The most tangible change for students is the new updated look and feel of the software, but the new platform provides an extensive array of new functionality including new “Web 2.0” tools, such as Profiles, Blogs, Journals, Lockers and Checklists while incorporating many industry standard tools like Discussions, Mail, Grades, Quizzes, Chat and Content. All faculty underwent extensive training and spent a significant amount of time converting course work to the new platform.

#### **Podcasting Implemented in**

**Instruction:** Podcasting of faculty lectures and classroom activities has been developed – The Echo 360 podcasting automation system was installed and tested in spring 2009 for implementation in the summer 2009 term. This system allows faculty who wish to record their classroom lectures and PowerPoint presentations for students to review after each presentation, and offers an easy mechanism to automate this process.

**Upgrades to PEN Facilities:** LCD video monitors were added to the Piedmont Education Network (PEN) sites at the county centers during the Christmas holidays. Eighty-four new LCD video monitors were added to the Abbeville, Edgefield, Laurens, McCormick and Newberry County Center sites to provide the same high quality of picture for centers as the Greenwood Campus provided after moving into new classrooms in the G-building. During the Spring Break in April, the sound systems at all of the county centers were upgraded to provide for always-on sound exchange between the sites.

Rex Reece, a Machine Tool student, won national recognition at SkillsUSA.





Cindy Evans, middle, demonstrates a procedure in the new M. John Heydel Cardiovascular Technology Center.

**Strategic Goal D.1: We will proactively engage in community development throughout the region through partnerships, coalitions and strategic alliances.**

**New County Center Facility in Saluda Completed:** Completed in July 2009, the new Piedmont Technical College-Saluda County Center is located at 701 Batesburg Highway in Saluda. The approximately 20,000 square foot satellite campus is an advanced educational and training facility. The facility includes classroom/meeting, administrative and lab/workshop space that can be configured to optimize instructional utility and flexibility. There will also be community space available for local residents. The facility is the home of the only two-year agriculture program in South Carolina. This new center will allow Piedmont Technical College to expand its course offerings in Saluda and to continue its successful cooperation with business and industry in the area.

**M. John Heydel Cardiovascular Technology Center:** In fall 2008, PTC, in conjunction with Self Regional Healthcare, became the only technical college in the state to offer a Cardiovascular Technology program. Representatives from Piedmont Technical College and Self Regional Healthcare gathered to dedicate the M. John Heydel Cardiovascular Teaching Center in January 2009. The state-of-the-art, 4,200 square foot facility includes classroom and lab space featuring the same equipment used in hospitals throughout the state.

## STRENGTHENING COMMUNITIES

We will be the preeminent catalyst for workforce and economic development in our service region and the state.





The new Saluda County Center was completed in July 2009.

### Response to Economic Downturn

**Rapid Response Team:** In the wake of troubling economic news and several large layoffs in the area, it was important for workers to know what resources are available to help them re-enter the workforce. Piedmont Technical College and the Upper Savannah Workforce Development Board worked together to present those workers with options through a variety of rapid response programs. In addition to on-site presentations, the College collaborated with Upper Savannah to arrange career fairs for displaced workers on the Piedmont Technical College campus. PTC followed up on these fairs by offering informational sessions about career planning, financial aid and the admissions process.

**Quick Jobs:** Today's economy continues to leave many competent, qualified people out of work. Going back to school is always an option, but time and money are often major concerns for those who have been out of work for an extended period of time. For this reason, Piedmont Technical College began offering a new series of courses called Quick Jobs designed to equip students with the skills needed to get back to work fast. Quick Jobs courses are being offered in many areas that are still full of opportunities for employment. Certified Nursing Assistant is just one of many options students are able to choose from at PTC. Other Quick Jobs courses are offered in health care, computers, business, manufacturing, construction and more.

**Free Financial Planning Classes:** The Piedmont Technical College Continuing Education and Economic Development division hosted a series of free financial classes during the spring term. The class, titled "Steps for Getting Through These

Tough Economic Times," was designed to help participants with basic finance concerns such as dealing with credit card debt, creating a budget and making the most of their income.

### Community Leadership Roles

**Patricia A. (Trisha) Craven**, associate vice president for Continuing Education and Economic Development and Piedmont Tech employee for twenty years, was named Chair of the Greenwood Chamber's Board of Directors for 2009. Craven has served on the Chamber's Board of Directors for five years, holding several committee leadership positions. As Chair, she now presides over 25 other community and business leaders. With the support of the College, Craven has developed a new regional partnership among the surrounding seven counties to bring chamber and economic development leaders together to share valuable information and has remained very involved in the local community.

Dean of Learning Resources **Cindy Davies** was selected to chair the Upper Savannah Library Consortium. Davies is also serving terms as Chair Elect of both the South Carolina State Technical College System's Library Peer Group and the South Carolina Information and Library Services (SCILS) Consortium's Board of Directors; these terms will convert to "chair" status in the coming year.

**Becky McIntosh**, vice president for Student Development and Marketing served as Chair of the Board of the Sexual Trauma and Counseling Center and The Child's Place, both of which are advocacy centers for adult and child victims of sexual assault. The centers work closely with law enforcement and medical personnel in Greenwood, Abbeville and Laurens counties.

### Strategic Goal D.2: We will be proactive and responsive to the needs of business and industry.

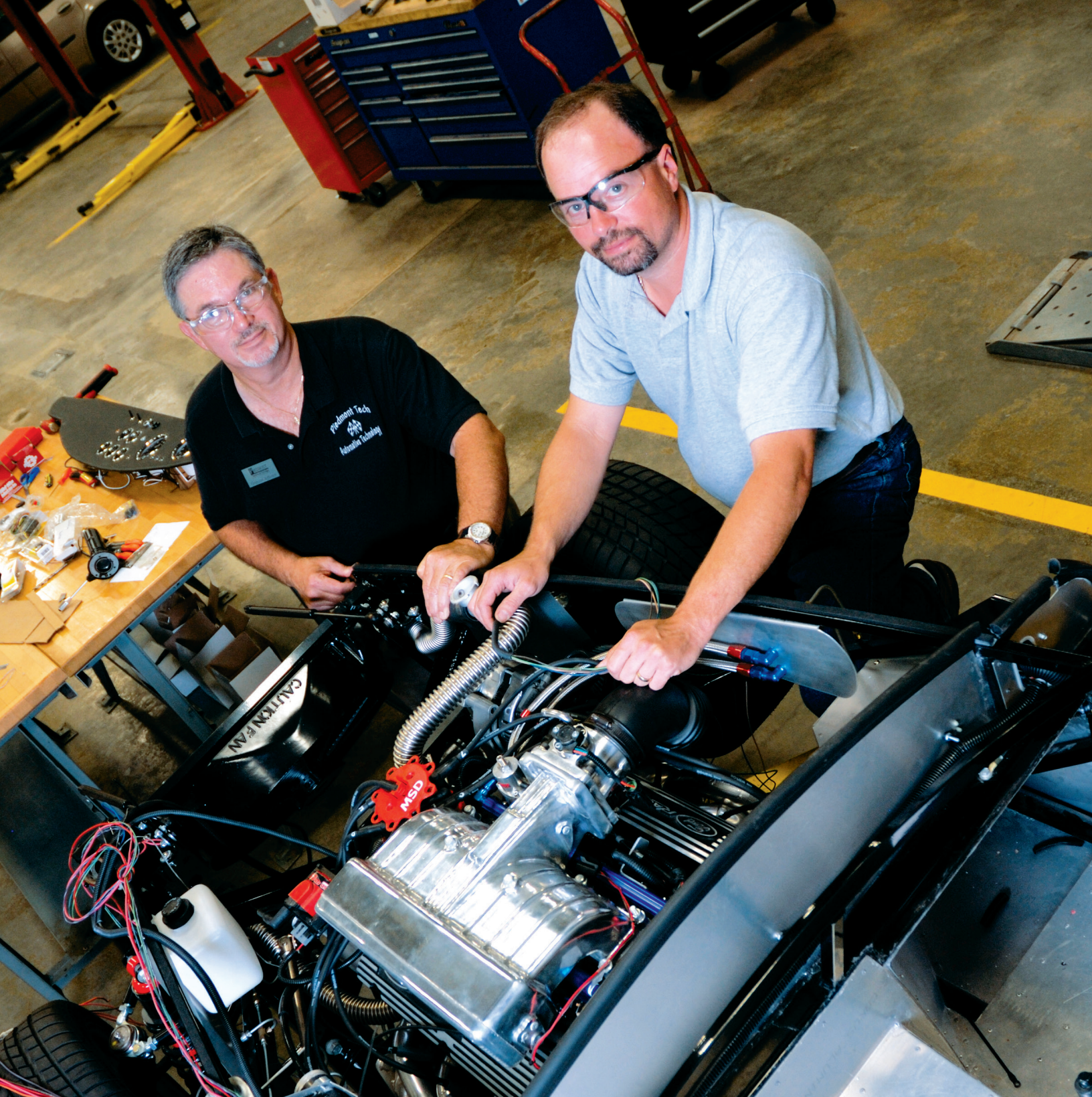
**Total Number of Businesses Trained and Contact Hours:** Piedmont Technical College completed customized training for more than 140 companies this academic year, across business sectors like health care, manufacturing, service and more. As part of this customized training process, we've completed an extensive training needs assessment for our seven-county service area, and we've completed training and consulting projects with businesses throughout the area.

**Business Symposium Hosted:** Business, education and community leaders came together on the campus of Piedmont Technical College for the Lakelands 2009 Regional Business Symposium to discuss their concerns and goals for the region and the state.

State panelists included Otis Rawl, president and CEO, SC Chamber of Commerce; Lewis Gosset, president, SC Manufacturer's Association; Dr. Jim Rex, superintendent, SC Department of Education; Dr. Barry Russell, executive director, SC Technical College System; and Dr. Peggy Torrey, deputy secretary for workforce, SC Department of Commerce.

A local panel consisted of Allen Creighton, general counsel and director of public relations, Fuji Photo; Larry Hammond, plant manager, Solutia; Camie Patterson, senior vice president and CFO, Self Regional Healthcare; John Pillman, president, VELUX; John Thompson, plant manager, Eaton Hydraulics; and Carl Wright, quality improvement specialist, Avery Dennison.





# *the* ONGOING PURSUIT of EXCELLENCE

We will only achieve excellence through the growth, development and nurturing of our most valuable resource—our people.



**Strategic Goal B.1: We will recruit and retain exceptional faculty and staff that reflect the global society in which we live.**

**PTC Named Tomorrow’s Technician/Chicago Pneumatic School of the Year for Southeast:** Tomorrow’s Technician magazine and Chicago Pneumatic have named Piedmont Technical College as the top automotive technology program in the southeast and the Tomorrow’s Technician/Chicago Pneumatic 2009 School of the Year runner-up. Piedmont Tech was selected from more than 170 applications nominating more than 80 schools.

**“To be the school of the year for the southeast shows the effort we are putting into the education of our students and illustrates the quality of our graduates,” said Mike Rodgers, instructor/coordinator for the Automotive Technology program. “We have to be the best so our students can be the best.”**

Programs were judged based on such aspects as enrollment, curriculum, instructors, placement rates, improvement, community involvement and recruiting, to name a few.

**Instructors Selected for South Carolina Course Design Team:** Piedmont Technical College math instructor Sherrie Holland and physics instructor John Edwards have been selected to serve as expert consultants on the Statewide Course Design Team for the South Carolina Course Alignment Project (SC

CAP). The SC CAP is the first statewide collaborative effort to bring together high school and college faculty (two- and four-year) to examine the sequence and scope of high school exit courses in English, mathematics and science in relation to the entry-level college courses in the same disciplines.

**PTC Associates Graduate from Leadership Academy:** Piedmont Technical College’s Tara Harris, nursing instructor, and David Martin, funeral service program director/instructor, were among the 22 technical college participants from across the state of South Carolina who recently graduated from the Technical College System’s 2009 Leadership Academy. Participation in the academy is selective and by invitation only. The purpose of the academy is to develop technical college employees who are interested in moving into positions of leadership within their colleges.

**Faculty and Staff Participate in Leadership Cohort:** Steve Coleman, director of College Outreach; Mike Rodgers, Automotive Technology instructor/coordinator; Cindy Davies, dean of Learning Resources; David Rosenbaum, associate dean of Student Services; and Richard Mandau, interim department head/instructor, Business, participated in the State Technical College System’s Leadership cohort—a collaboration between the system and the University of South Carolina. This two-year program, consisting of 18 hours of graduate hours in Higher Education Leadership, is designed for mid-level managers and faculty members who aim to move into executive leadership positions within the state system.

**Holland Named Recycling Professional of the Year:** Brenda Holland has made the recycling program at Piedmont Technical College one of her top priorities. Her efforts have now earned her the title of Recycling Professional of the Year for Colleges/Universities by the S.C. Department of Health and Environmental Control (DHEC). In 2008, Holland’s efforts resulted in more than 58 tons of recycled goods, including 38.75 tons of paper goods—an amount that has increased substantially over the last three fiscal years—and more than 12 tons of electronic equipment.

**Brewington Honored with SCADE Award:** Delmar Brewington was recognized by the South Carolina Association for Developmental Education (SCADE) for his outstanding service to students. The award is given annually to the educator whose work exemplifies the developmental education philosophy, demonstrating excellence in teaching, tutoring and counseling; responsiveness to individual students; and commitment to professional growth.

**SCTEA Outstanding Educators of the Year:** Three Piedmont Technical College associates were named Outstanding Educators for the 2008 – 2009 academic year and were honored at a statewide conference. They joined fellow winners from sister colleges at the annual South Carolina Technical Education Association convention. This year’s honorees and the categories they represent were Delmar Brewington, faculty; Pleshette Elmore, staff; and Andy Omundson, administrative.

**Opposite:** Mike Rodgers, right, and Grayson Jefferies of the Automotive Technology Department won national recognition.





**Crawford as Professor of the Year:** Lisa Crawford was named Piedmont Technical College's candidate for the Governor's Professor of the Year. Lisa consistently earns superior ratings on her student evaluations, and she strives to create an environment of respect, empathy and high expectations in all of her classes. Her students understand that it's okay to feel apprehensive at first, but that it's not acceptable to give up. They are aware that Lisa has high expectations of them, but also understand that she's willing to provide any support necessary

to help them succeed. Lisa is a leader in her department and in her division.

**Strategic Goal B.4: We will recognize and reward performance based on our vision, mission and values.**

**Timmons Named VP for Educational Affairs at PTC:** Susan Timmons was named VP of Educational Affairs in March 2009. Timmons came to Piedmont Tech in 1985 as an adjunct instructor for the Secretarial Sciences program.



## NEW FACULTY

**Kendall Adams**  
Program Coordinator, Commercial Art  
B.F.A., Longwood University

**Hugh Bland**  
Instructor, Agriculture  
B.S., Clemson University  
M.S., Clemson University

**Dr. Ruthie Buist**  
Instructor, Veterinary Technology  
B.S., Clemson University  
D.V.M., University of Georgia

**Cynthia Evans**  
Instructor, Cardiovascular Technology  
A.S., Piedmont Technical College

**Brandy Finch**  
Instructor, Criminal Justice  
A.S., Piedmont Technical College  
B.S., Lander University  
M.S., University of Cincinnati

**Karla Gilliam**  
Instructor, Respiratory Care  
A.S., Piedmont Technical College

**Tommy Gortney**  
Instructor, Commercial Art/Computer Technology  
B.A., Lander College

**William Heath**  
Clinical Coordinator, Radiologic Technology  
A.S., Piedmont Technical College  
B.S., Newberry College

**Ann Holderfield**  
Instructor, Art  
B.A., University of Georgia  
B.F.A., University of Georgia  
M.L.I.S., University of South Carolina  
M.A.Ed., University of Georgia

**Rick Judy**  
Instructor, Economics/Business  
B.S., Southern Wesleyan University  
M.S., Southern Wesleyan University

**Stacy Turner**  
Instructor, Biology  
B.S., Virginia Poly Tech University  
M.A., The Citadel

**Cami Westall**  
Instructor, History  
B.A., Presbyterian College  
M.A., University of Alabama



Top: Lisa Speach, Instructor, Nursing  
Middle: Donna Foster, Dean, Arts and Sciences  
Bottom: Hugh Bland, Instructor, Agriculture

She became a full-time instructor in the summer of that year. In 1991, Timmons became Office Systems Technology department head. In 2000, she was named interim dean of Business Information Technologies and Public Service, and finally dean in 2001. She says that working with all of the curriculum areas during the eight months she spent as interim vice president was an eye-opening experience. Timmons says her long-term goals are centered on ensuring that students receive the best education possible from all areas of the college. "Student learning and success is the first and foremost goal in everybody's mind. It is what ties us all together," she said.

#### **New Academic Deans Named**

**Jerry Alewine** is the College's new dean of Health Science. Alewine replaced Lena Warren who retired in October 2008 after 37 years of service to PTC. Alewine, a registered respiratory therapist, has served as the director of clinical education for the Respiratory Care program since 2001 where he was responsible for not only teaching in the Respiratory Care program, but maintaining and developing clinical sites in the seven-county area. He received his Bachelor of Science degree in biology and finance from USC in 1985. He began working in respiratory therapy at Newberry County Memorial Hospital in 1993. While employed there, he enrolled in the Respiratory Care program at Piedmont Tech. He received his associate degree in 1996 and has since earned an M.Ed. from American Intercontinental University.

**Sissy Copeland** is the College's new dean of Business/Information Technology and Public Service. Sissy has served in many roles at PTC since 1989. While working at PTC, she received her associate degree in Business from PTC in 1991. She received her Bachelor of Science degree in Business Administration from Limestone College in 1992 and a Master's degree in Higher Education Administration from USC in 1996. Sissy has taught Administrative Office Technology (AOT) and computer classes and has served as department chair for Business, AOT, Commercial Art, Pottery and Interior Design.

#### **New Administrative Leadership**

**Andy Omundson** was named dean of Student Services in November 2008, capping an already successful 25 years at the College. Originally hired as a counselor for the CETA program, he went on to serve as the program's director, director of JTPA, director of Counseling and Job Placement, and most recently as dean of Students. In his new role, he adds Admissions, College Outreach and Student Records to his areas of supervision. Andy holds a Master's degree in Student Personnel Administration from Clemson University.

**Zeolean Kinard** was named director of Institutional Effectiveness, Research & Reporting—a critical position in any college or university today—in November 2008. She has worked in many capacities over the past 25 years, including Business Office Manager, director of Student Financial Services, Banner Project Director, Programming Manager, and most recently, as dean of Enrollment Management. Zeolean holds a Master's in Management Science from Southern Wesleyan.



Top: Beverly Burton, Department Head/Instructor, Public Service  
Bottom: John Edwards, Instructor, Physics





### **People Transforming Communities Campaign Surpasses Goal:**

The Piedmont Technical College Foundation celebrated a major milestone this year with the successful completion of its "People Transforming Communities" campaign! During this campaign, which began in 2005, the foundation raised in excess of \$8 million for scholarships, programs and services of the College, and training opportunities for Piedmont Technical College's faculty and staff. Without the support of our faculty and staff, area commissioners, foundation board members, campaign committee members, and most certainly our donors and community leaders, we could not have accomplished this goal!

The campaign's success was due in large part to the leadership and guidance of the late Mr. R. Thornwell Dunlap, Jr. Mr. Dunlap, campaign chairman, through diligence and hard work, kept the campaign and its volunteers on task to accomplish the final goal. While Mr. Dunlap passed away prior to the campaign celebration, the College's area commission and foundation board honored him for his leadership and efforts by naming the current and future School of Health Sciences the R. Thornwell Dunlap, Jr., School of Health Sciences. Mr. Dunlap's family attended the campaign celebration in May 2009 to accept the honor of the naming opportunity and to share in the campaign celebration.

## **ENSURING SUSTAINABILITY *and* GROWTH**

We will enhance existing revenue streams and identify new sources of funding to expand and improve the College's services.

**Top Left:** The Automotive Technology department began construction on a new Cobra project.

**Top Right:** Golfers raised funds for student scholarships.

**Bottom:** Fran Wiley, Executive Director, Piedmont Technical College Foundation



### **PTC Hosts BBQ, Thanks Area S.C.**

**Legislators:** Emmett I. Davis, Jr., the late R. Thornwell Dunlap, Jr. and the Piedmont Technical College Area Commission hosted a barbecue dinner on the grounds of Eden Hall Plantation in McCormick for local, state and federal legislators to raise awareness of PTC's vital role in the workforce development of South Carolina's Lakelands region. The event was attended by more than 90, including legislative officials, the Piedmont Technical College area commission, and members of the PTC faculty and staff.

"We want our legislators to know how much we appreciate their work on our behalf over the years. Without their legislative support, we'd be unable to continue our important economic development efforts in the seven counties we serve," said Jim Klauber, PTC senior vice president.

### **PTC Benefactors, Faculty, Staff and Community Leaders Honored:**

Benefactors, faculty, staff and community leaders joined together at Piedmont Technical College in May 2009 to toast the successes of the past year with the annual benefactors' event. Rather than the usual dinner, the event was a reception to honor Cornerstone Society members, faculty and staff of the College and benefactors who had contributed to the People Transforming Communities campaign. Fran Wiley said, "We, as a college, have been blessed with an abundance of supporters and benefactors who help ensure that we have the means necessary to provide a quality education to our students."

### **Cobra Replica Raffled to Support**

**Automotive Scholarships:** To boost enrollment, PTC's Automotive Technology department faculty embarked on an adventure to assist students in the building of a 1965 AC

Cobra Replica. The Cobra, funded by the foundation, holds nine trophies to date from various community car shows. The Foundation is currently selling 400 tickets at \$100 a piece for the opportunity to win the car. Proceeds from this venture will be used to support the automotive program and to award scholarships to automotive students.

### **17th Annual Golf Classic Raises Funds for Student Scholarships:**

On April 24th, the Piedmont Technical College Foundation conducted its 17th annual PTC Golf Classic. The Patriot Golf Club at Grand Harbor hosted the event for the second year. The tournament boasted two shotgun starts with 18 foursomes in the morning shotgun and 25 teams in the afternoon round. While trophies were awarded to first and second place teams for gross and net scores in each round, Avery Dennison, Clinton, SC, took the Industry Cup trophy for the second year in a row with a gross score of 59 in a card playoff with four teams. Seventeen teams competed for the Cup this year. The event raised in excess of \$10,000 for student scholarships.

### **Carroll Williams Fund Endowed for**

**At-Risk Students:** Last year, members of PTC's faculty, staff, retirees and governing boards banded together to raise dollars for an established student emergency loan fund. This fund was created in memory of a faculty member, Mr. Carroll J. Williams, who is still remembered for assisting students from his own pocket to keep them enrolled in school. Campaign chairs, Dr. Joe Bowers, business instructor; Deborah Williams, director of Financial Aid; and members of their committee led the "2008 People Helping People" campaign to victory raising in excess of \$26,000 to assist those students identified as at-risk for dropping out. The Foundation Board is grateful to the committee and all donors for supporting this worthwhile effort.

**Fall Scholarship Drive:** During the fall of this year, the Foundation will embark on an annual campaign to raise money for our general scholarship fund. More and more students need financial support to help them with their college expenses. It is a tough time for students and businesses alike; however, we must work together to provide the best we can for our students and the communities we serve.

## **FOUNDATION BOARD MEMBERS**

Mrs. Miriam B. Adams, Saluda  
Mrs. Diane Anderson, Clinton  
Mr. Keith Anderson, Greenwood  
Mr. Jackie L. Belger, Newberry  
Mr. Len Bornemann, Greenwood  
Mr. Paul M. DeLoache, Saluda  
(Emeritus Member)  
Mr. Young Dendy, Clinton  
Mr. William G. Dixon, Greenwood  
Mr. Richard Dombrowski, McCormick  
Mr. Jeff Field, Laurens  
Mr. Earl Bradford Forrest, Saluda  
Mr. James R. Fowler, Greenwood  
Dr. Gary A. Goforth, Greenwood  
Ms. Jane Greene, Due West  
Mr. Thomas H. Herlong, Johnston  
Mr. William F. Horvath, Greenwood  
Mr. Peter J. Manning, Greenwood  
Mr. Calhoun A. Mays, Greenwood  
Mr. Wes McAllister, Mt. Carmel  
Mr. William H. McNeill, Abbeville  
Mr. James L. Medford, Clinton  
Mr. Ron Millender, Greenwood  
Dr. John A. Morgan, Greenwood  
(Emeritus Member)  
Mr. Gerald R. Owens, Greenwood  
Mr. H. George Piersol, Newberry  
Mr. Maurice A. Scott, Greenwood  
Mr. John T. Sheffield, Greenwood  
Mr. Rufus C. Sherard, Abbeville  
Ms. Misty M. West, Newberry  
Ms. Christie Whitaker, Newberry  
Mr. Steve O. White, Greenwood  
(Emeritus Member)

# *a* CULTURE of CONTINUOUS IMPROVEMENT

We will embrace a culture of data-driven decision making to systematically evaluate the effectiveness of our programs and services and use the results for continuous improvement.

**Strategic Goal C.1: We will implement strategies to measure outcomes and analyze results to improve the College's effectiveness and excellence.**

## **Strategic & Operational Planning Framework Established:**

As part of the College's strategic planning process this year, we've developed a framework to integrate and operationalize our directions and goals. Each unit throughout the College has been given responsibility for contributing to the ultimate success of the plan, and has been asked to define outcomes, to identify measurement approaches and to map out their one-year objectives in support of the plan. This process will be repeated on an annual basis in order to effect a college-wide cycle of continuous improvement.

## **Revitalized Institutional Effectiveness Office**

A strong Institutional Effectiveness Office is critical to the College's success in the years to come. This year, under Zeolean Kinard's leadership, the office has been re-organized to operate more efficiently and to meet the increasing demands of the accreditation process.

Some of the department's key initiatives during the 2008-2009 academic year included:

## **Creation of the Enterprise Resource Team:**

A portion of the College's IT staff were re-organized and placed under the Institutional Effectiveness office to better support the College's needs as we move toward a more data-driven mode of operation. The team has spent a significant portion of this year developing the infrastructure for a more robust reporting system in support of the College's operational planning process.

## **Banner Functional Users Group Established:**

A group of Banner power users were identified and tasked to identify key projects to better support and utilize the full power of our student information system.

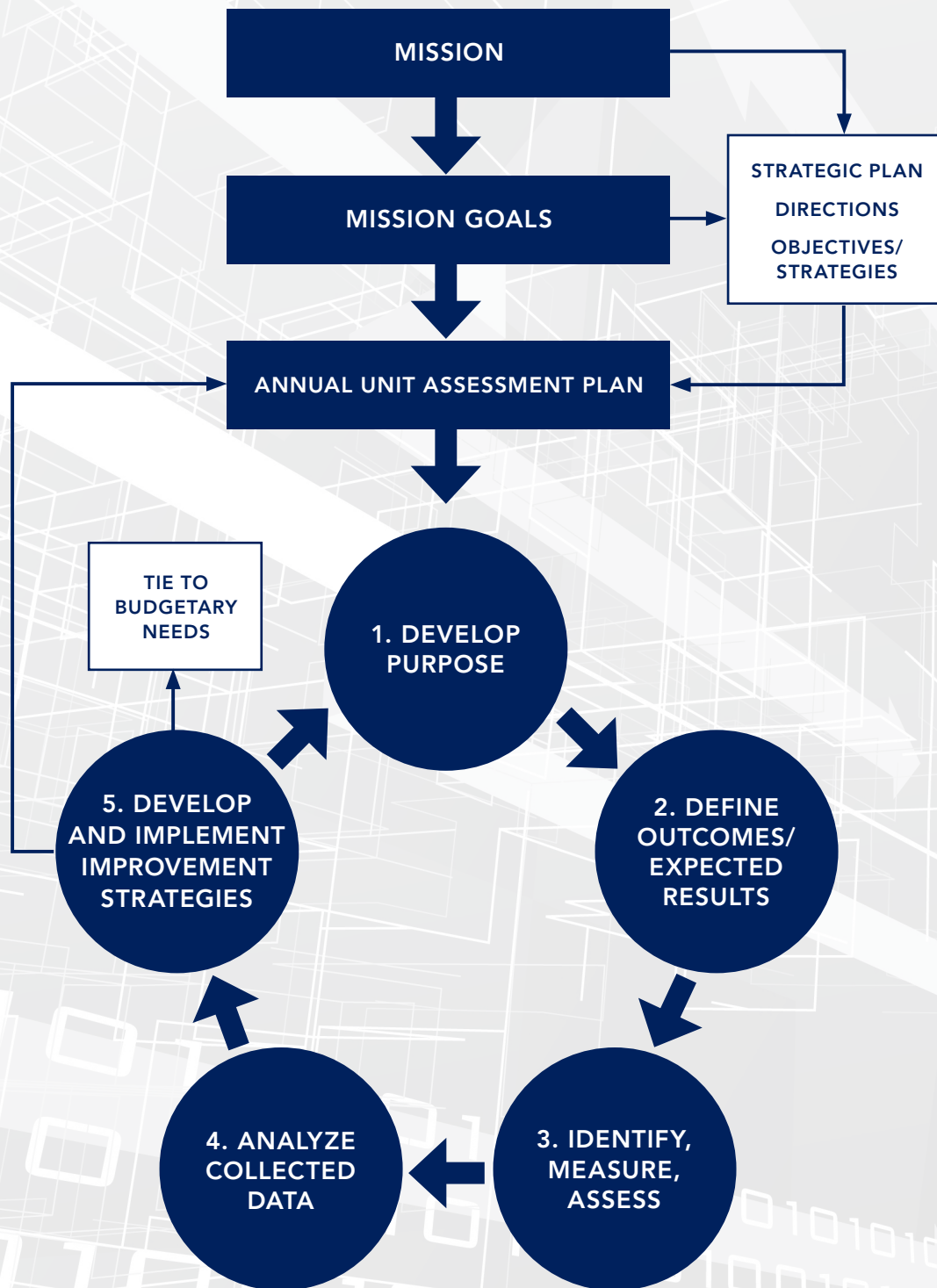
**Survey Team Created:** A survey group was established to examine the methods we've been using to gather data about our students and programs, to establish a more efficient means to capture information required by the institution's operational plans and to develop a centralized repository for survey information.

**Web Dashboard Portal Developed:** To disseminate information more efficiently to stakeholders throughout the College, a set of dashboards have been developed to allow employees to access the information that they need, when they need it.

**Strategic Goal C.2: We will engage in strategic and operational planning to build a culture of continuous improvement.**

**LEAN Initiative:** In an effort to eliminate waste and to increase efficiency in our organization, the College has undertaken a LEAN initiative designed to redefine the focus of our credit curriculum, our continuing education offerings and all of our business practices according to the needs of our students and customers. Going forward we'll have the tools to work toward our ideal: on-demand, customized service; immediate response to challenges; and the elimination of waste. When the training is complete, we'll have the tools to work toward delivering exactly the services our communities need, exactly as they need them. More than 220 employees completed LEAN training during the 2008-2009 fiscal year.





**INSTITUTIONAL PLANNING PROCESS**

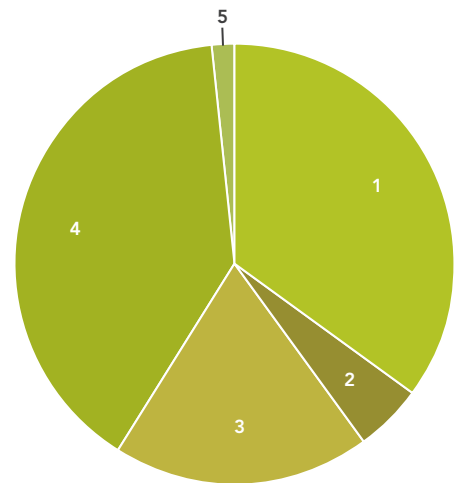
# INSTITUTIONAL PROFILE

## 2008-2009 TOTAL BUDGET: \$46.4 MILLION

### REVENUES

Tuition & Fees (Includes Scholarship Allowance)	\$ 15,814,908
County	2,205,696
State	8,514,938
Grants & Contracts	17,671,044
Other	691,285
<b>TOTAL REVENUES</b>	<b>\$ 44,897,871</b>

### REVENUES

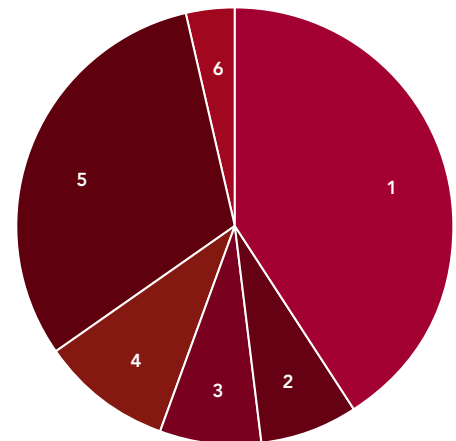


- 1. TUITION & FEES: 35.2%
- 2. COUNTY: 4.9%
- 3. STATE: 19.0%
- 4. GRANTS & CONTRACTS: 39.4%
- 5. OTHER: 1.5%

### EXPENSES

Instruction & Academic Support	\$ 18,026,586
Student Services	3,154,923
Physical Plant	3,270,329
Institutional Support	4,277,232
Scholarships (Includes Allowance)	13,565,264
Depreciation	1,593,786
<b>TOTAL EXPENSES</b>	<b>\$ 43,888,120</b>

**INCREASE IN NET ASSETS \$ 1,009,751**



- 1. INSTRUCTION & ACADEMIC SUPPORT: 41.1%
- 2. STUDENT SERVICES: 7.2%
- 3. PHYSICAL PLANT: 7.5%
- 4. INSTITUTIONAL SUPPORT: 9.7%
- 5. SCHOLARSHIPS: 30.9%
- 6. DEPRECIATION: 3.6%

### EXPENSES



## QUICK FACTS: FALL SEMESTER 2008

**5,043** students enrolled in **48,708** credit hours.

Ages **17-60+**.

Average age is **26**.

**68%** of students are female; **32%** are male.

Average load taken by students: **9.66** credit hours.

**57%** of our students are part time students.

**43%** are full time (taking 12 credits or more).

## TOP SIX AREAS OF STUDY:

- |                   |                   |
|-------------------|-------------------|
| 1. Nursing        | 4. AA/AS–Transfer |
| 2. Business       | 5. Public Service |
| 3. Health Science | 6. Industrial     |

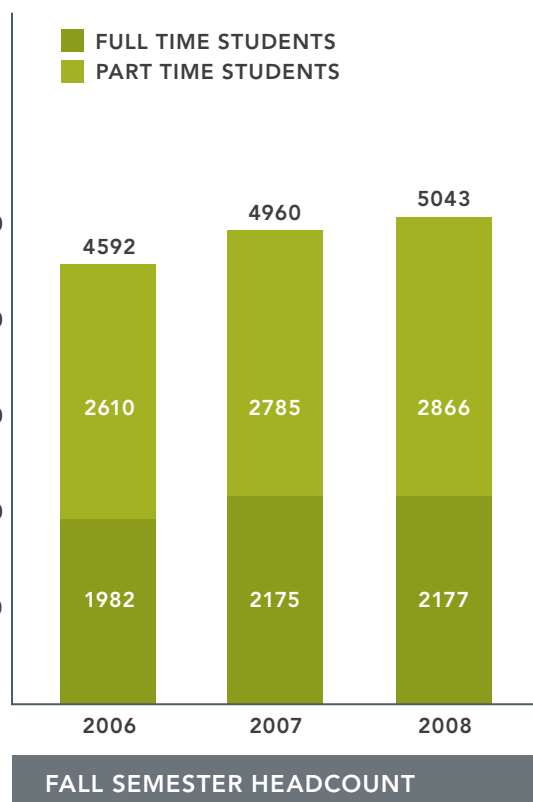
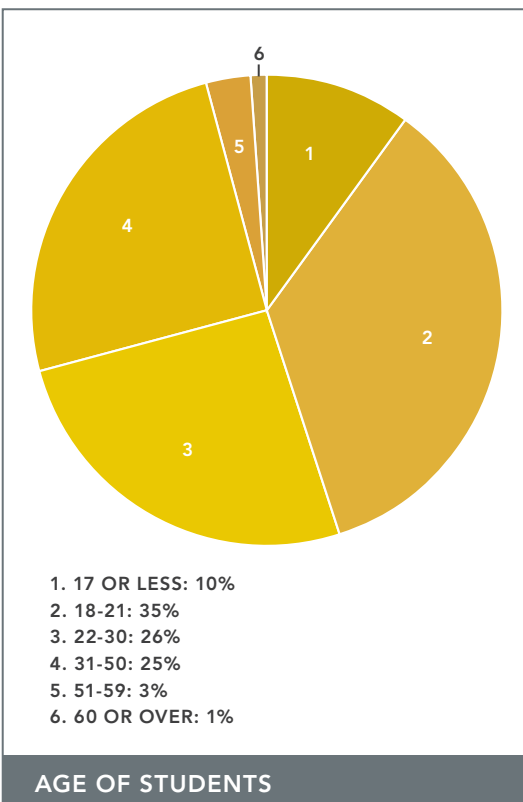
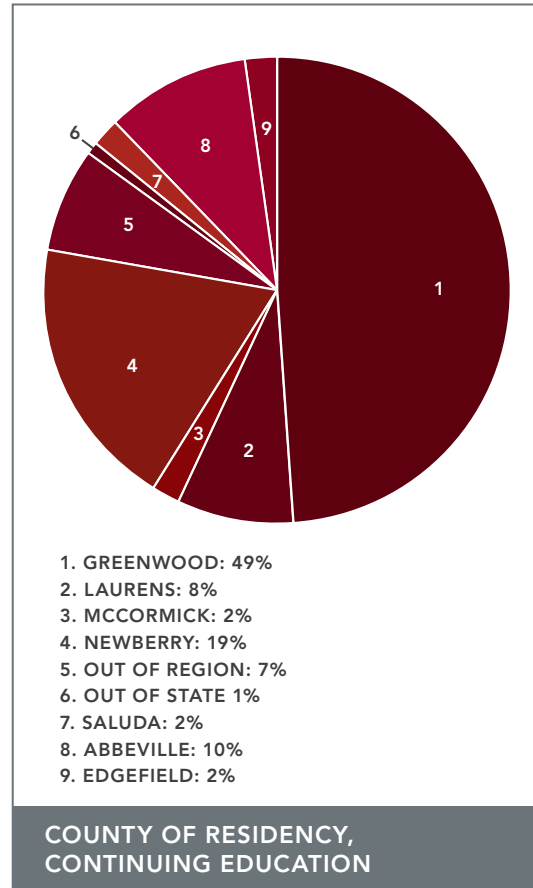
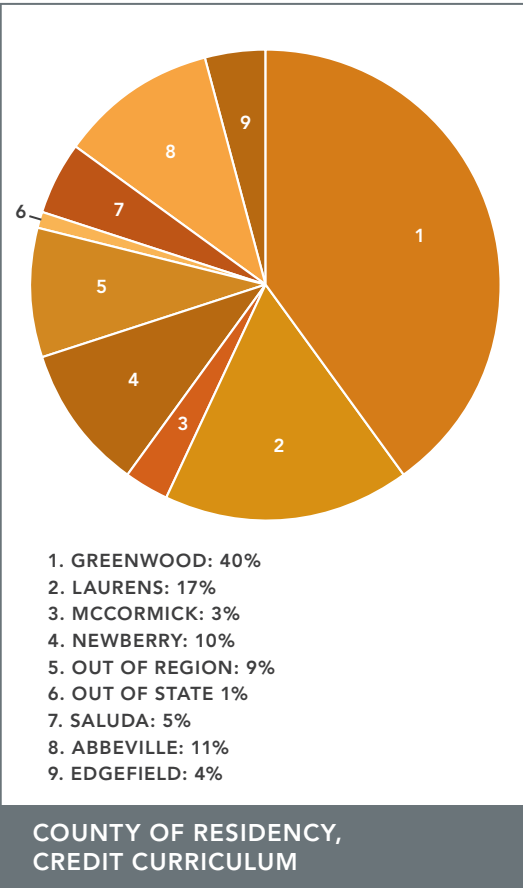
## TYPES OF FINANCIAL ASSISTANCE BY PIEDMONT TECHNICAL COLLEGE'S FINANCIAL AID OFFICE

FEDERAL	# of Students	Amount
Grants	3753	\$ 9,064,122
Loans	1838	7,640,393
College Workstudy	99	134,381
<b>STATE</b>		
Grants	560	468,435
Life	270	787,244
LTA	3588	3,147,968
National Guard	27	77,625
<b>TOTAL</b>		<b>\$ 21,320,168</b>

## PLACEMENT RATES BY CAREER CLUSTER\*

	No. of Graduates	Working in Related Field	Continuing Education	Working, Non-Related Field	Unemployed	Unknown	Placement %
General Education	110	25	81	1	1	2	<b>96%</b>
Industrial & Engineering Technology	126	56	64	4	1	1	<b>95%</b>
Nursing & Health Science	319	225	65	21	8	0	<b>90%</b>
Business & Public Service	424	140	215	48	16	5	<b>83%</b>
<b>TOTALS</b>	<b>979</b>	<b>446</b>	<b>425</b>	<b>74</b>	<b>26</b>	<b>8</b>	<b>88%</b>

\*Data from 2008-2009 academic year. Placement data is compiled for the spring semester of each year. Placement percentage includes students who are continuing their education.







**Y.J. AHN**  
Greenwood



**CHERRY HOUSTON BROWN**  
McCormick



**DR. GEORGE P. CONE, JR.**  
Greenwood



**RANDY E. GARRETT**  
Vice Chairman, Laurens



**EMMA GOODWIN**  
Abbeville



**JANE J. HERLONG**  
Secretary, Edgefield



**STEPHEN M. LAMB**  
Laurens



**PETER J. MANNING**  
Greenwood



**H. GEORGE PIERSOL, II**  
Newberry



**RUFUS C. SHERARD**  
Abbeville



**WILLIAM I. WEST**  
Greenwood



**WILLIAM A. WHITFIELD**  
Chairman, Saluda

## AREA COMMISSION

Piedmont Technical College thanks Charles R. Williams of Abbeville County for his 18 years of service, and welcomes Rufus C. Sherard, who has been named to represent Abbeville County on the Commission. Members of the Area Commission are recommended by their legislative delegation and appointed by the governor for four-year terms. The Area Commission is the College's governing body.

The Area Commission's new officers for the 2009-10 year are William Whitfield, chairman; Randy Garrett, vice chairman; and Jane Jenkins Herlong, secretary.

